

CIVE en CIFRAS * No. 4 Bulletin - 2013

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In this issue of Cine en Cifras ("Film & Figures") you'll find a report containing Colombian film industry indicators and statistics, which thanks to Proimagenes Colombia will be available electronically twice yearly. All of the information in these bulletins has been compiled using methodology designed by Fedesarrollo.

Make **click** on each section to get more information



EVOLUTION OF COLOMBIAN FILM MARKET





LAST 5 YEARS // 2007 - 2012

| 2007 | 20.7 \$71.6 | FILM ATTENDANCE Millons of spectators |
|------|----------------|---------------------------------------|
| 2008 | 21.6 \$81.4 | BOX OFFICE [\$] |
| 2009 | 27.1 \$92 | Million dollars December 2012 |
| 2010 | 33.7 \$136 | *** |
| 2011 | 38 \$159 | ***** |

2012





THE FILM ATTENDANCE IN 2012 INCREASED BY

11%

Number of spectators increased by 7.3% in 2012. For a total of 2.836.000 more spectators than 2011.



2. EVOLUTION OF COLOMBIAN FILM INDUSTRY





LAST 5 YEARS // 2007 - 2012 2.4 \leq 2007 COLOMBIAN 11.5% FILM **ATTENDANCE** 2.3 Millions of spectators 2008 10.6% 1.2 **= =** COLOMBIAN FILMS IN TOTAL FILM 2009 4.5% **ATTENDANCE** Anual percentage 1.5 2010 4.5% 3.0 2011 7.9% (3) (3) (3) (3) (4) (4) (5) (4)

2012

3.4 MILLION WAS THE ATTENDANCE AT COLOMBIAN FILMS IN 2012



10.8 % OF THE TOTAL OF FILM RELEASES WERE NATIONAL PRODUCTIONS





ATTEDANCE AT NATIONAL RELEASES DURING 2012 COMPARED TO 2011 INCREASED 13%

GROWTH INDICATORS FOR COLOMBIAN FILM INDUSTRY

Click here to see more statistics on the evolution of Colombian film market





The Film Development Fund was created using a percentage of contributions from:

▶ Distributors

▶ Exhibitors

Producers





IS MAINTAINED BY

Parafiscal contributions from exhibitors, distributors and producers of Colombian films.



DISTRIBUTED THROUGH

- Call-for-entries
- Automathic incentives
- Other incentives

THE APPROVED FILM DEVELOPMENT FUND RESOURCES FOR THE 2012 WERE

\$ 10.91 MILLIONS DOLLARS

From 2004 to 2013, a total of 63 million dollars were approved by the FDC for development of the national film industry.

THE RESOURCES ARE DISTRIBUTED:

70%

Creation, production, coproduction and directing of feature-length films,short films and documentaries.

30%

Complementary lines of action to promote national film industry.

Special report



Colombian Feature Films 2006-2012

< Click here to see more >



