

*Still from the movie Virus Tropical*

NEWSLETTER  
**FILM IN FIGURES Ed.14**  
OCTOBER 2018

# *Welcome to the Film in Figures program*

The following report contains information about foreign and Colombian films: admissions, box office, film releases and participation in international festivals.

*Click here for Film in Figures reports of previous years.*

## *Notes:*

- The figures compare the first semesters of the years 2010 to 2018, i.e. information from January 1st to June 30th of each year.
- Admissions and box office figures include films released during the first semester of 2018 as well as those shown in festivals and on the alternative film circuit.
- The figures include admissions and box office performance of Colombian films released in the last days of 2017. However, the performance of these films is mostly reflected in the first months of 2018.
- Figures based on constant prices taking the year 2015 as the baseline (June 2015=100).

*This report was produced with information from the Film Information and Record System - SIREC and CADBOX, owned by the Colombian Association of Film Distributors - ACDPC.*



# Table of contents



**01. ADMISSIONS** *(first semester 2010-2018)*

- Total admissions
- Admissions for Colombian films
- Share of Colombian films admissions in total ticket sales
- Share of admissions by films' country of origin (first semester 2018)



**02. BOX OFFICE** *(first semester 2010-2018)*

- Total box office in USD
- Box office for Colombian films in USD
- Collection of Film Development Parafiscal Tax - CDC

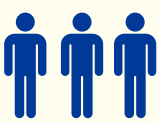


**03. FILM RELEASES**

- Film releases in Colombia (first semester 2010 - 2018)
- Share of film releases by films' country of origin (first semester 2018)
- Distributors of Colombian films (first semester 2018)
- Colombian municipalities where Colombian films were released (first semester 2018)

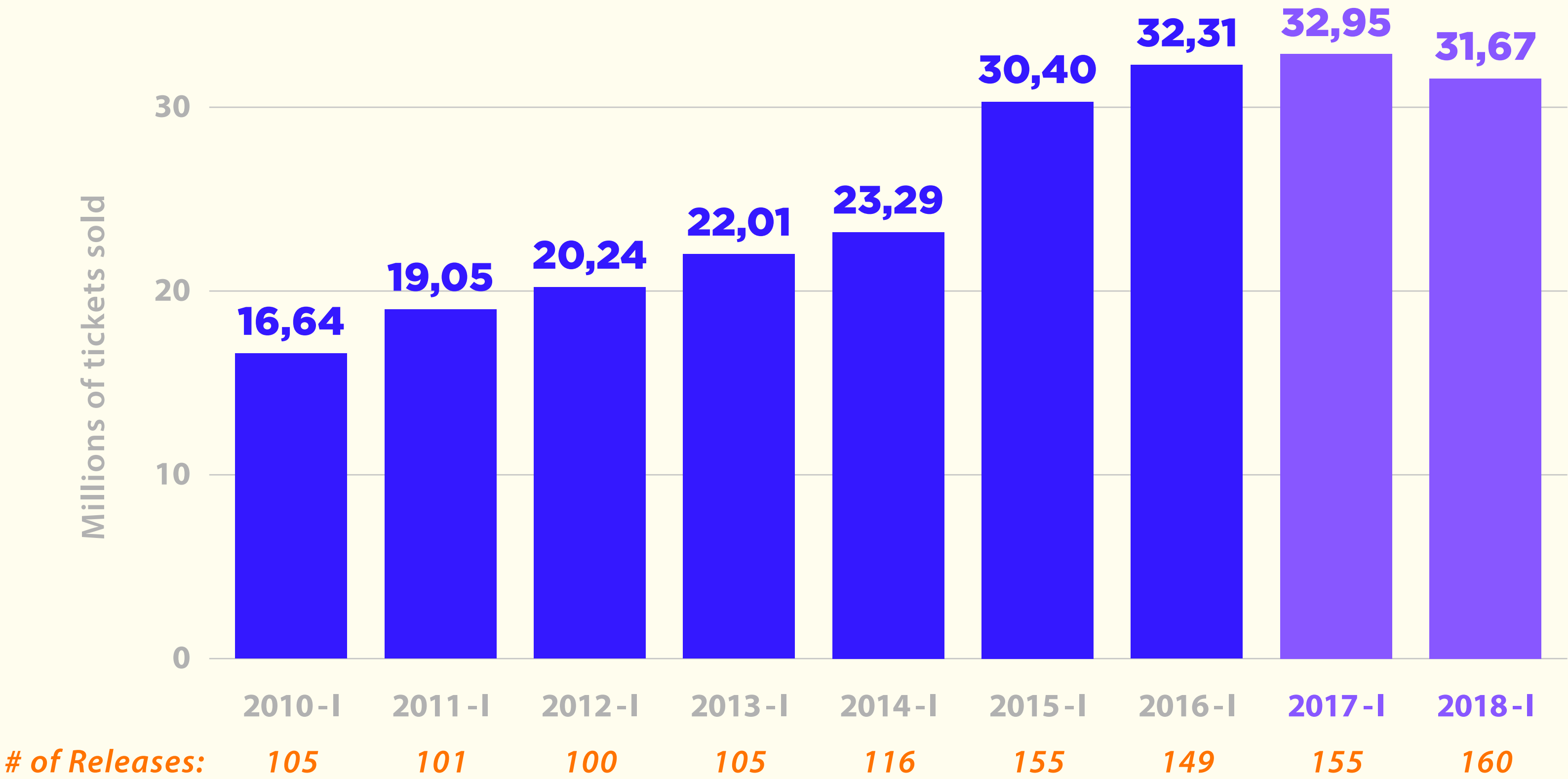


**04. INTERNATIONAL PARTICIPATION**

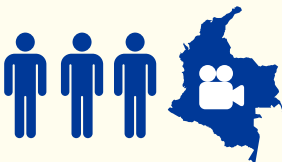


# TOTAL ADMISSIONS

(first semester 2010-2018)

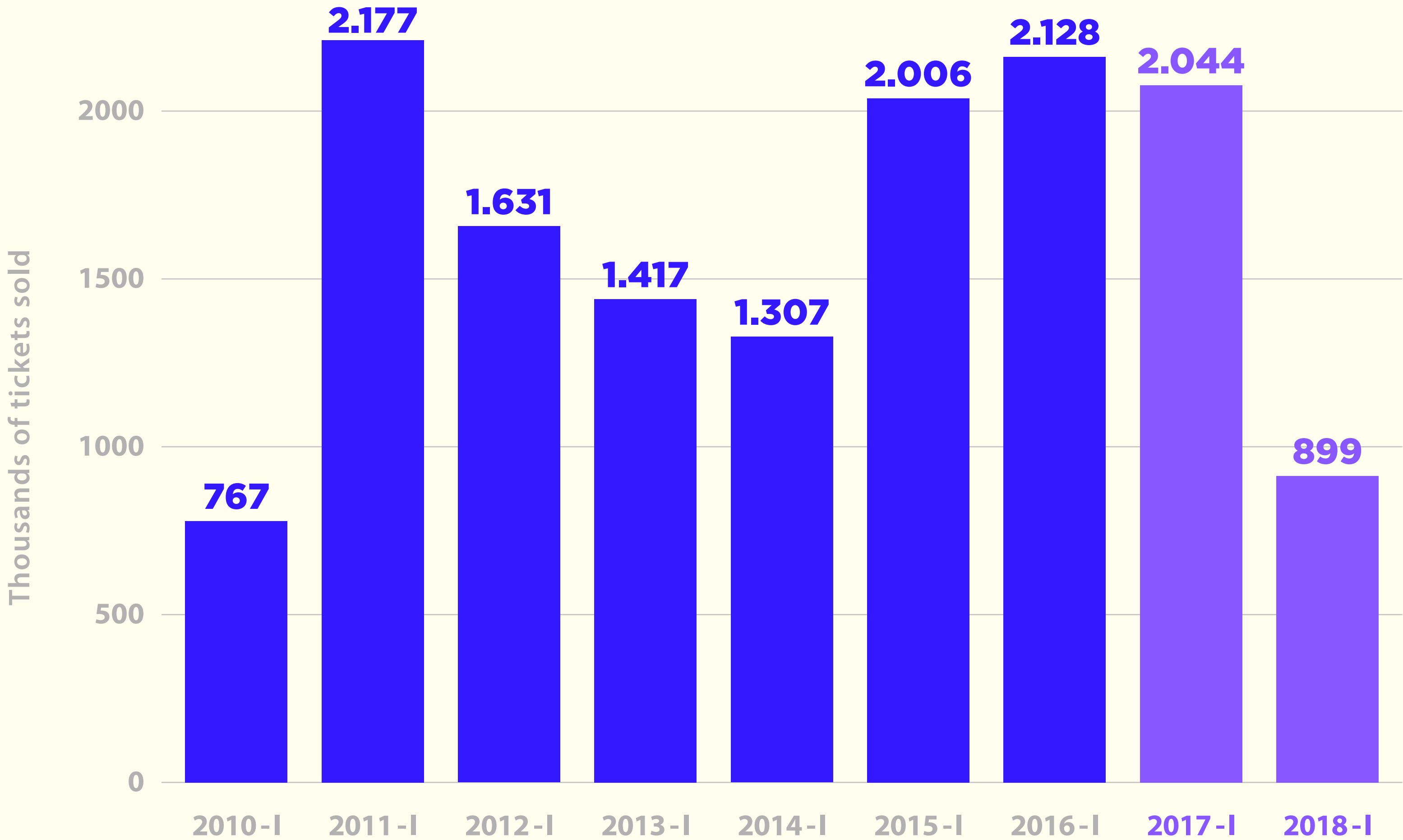


Total ticket sales during the first semester of 2018 fell by 4% in comparison to the first semester of 2017, with a total of 31.672.330 tickets sold. The ticket sales figure corresponds to the 160 films released in movie theaters and festivals, as well as films released during the last days of 2017. The performance of these films is mostly reflected in the first months of 2018.

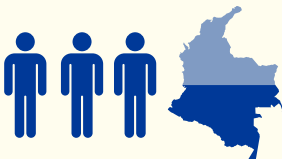


# ADMISSIONS FOR COLOMBIAN FILMS

(first semester 2010-2018)

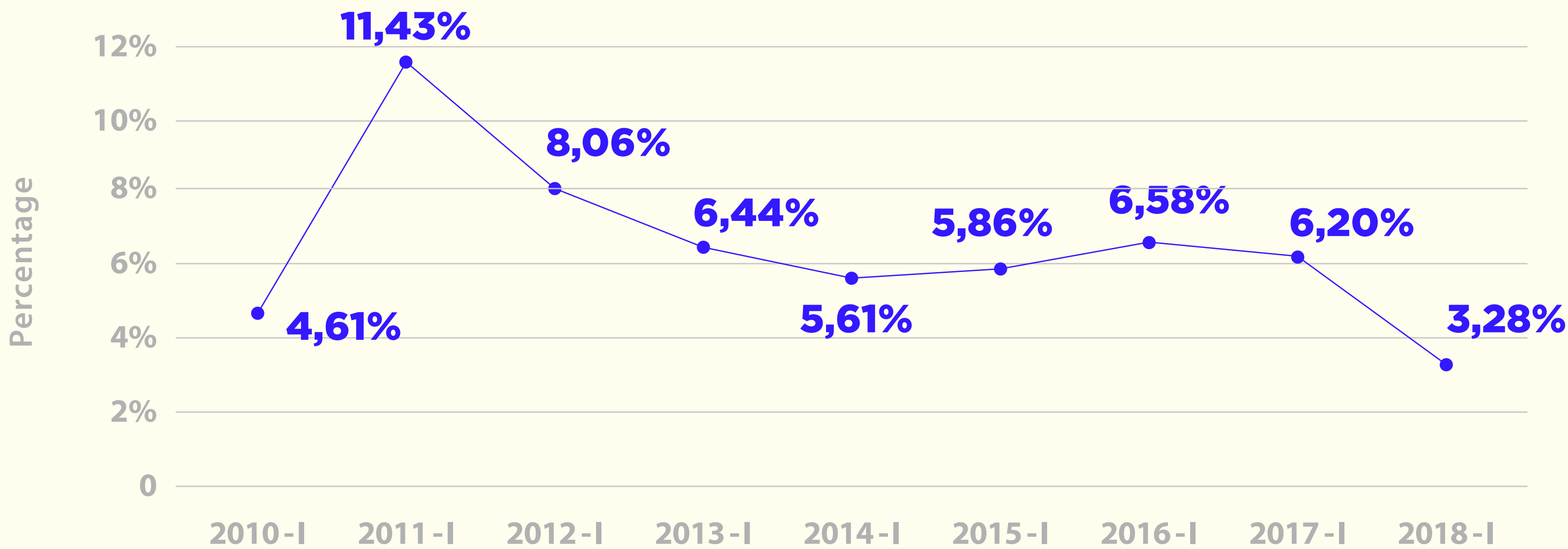


Total ticket sales during the first semester of 2018 fell by 56% in comparison to the first semester of 2017. Out of the 11 films released (7 less than in 2017-I), there were 2 documentary films, 1 animation film, 5 comedies and 3 dramas. Four were directorial debuts. The ticket sales figure includes films that, even though they were released in December of 2017, were still in theaters during the first months of 2018 (*Nadie sabe para quien trabaja* and *El paseo de Teresa*).



# SHARE OF COLOMBIAN FILMS ADMISSIONS IN TOTAL TICKET SALES

*(first semester 2010-2018)*



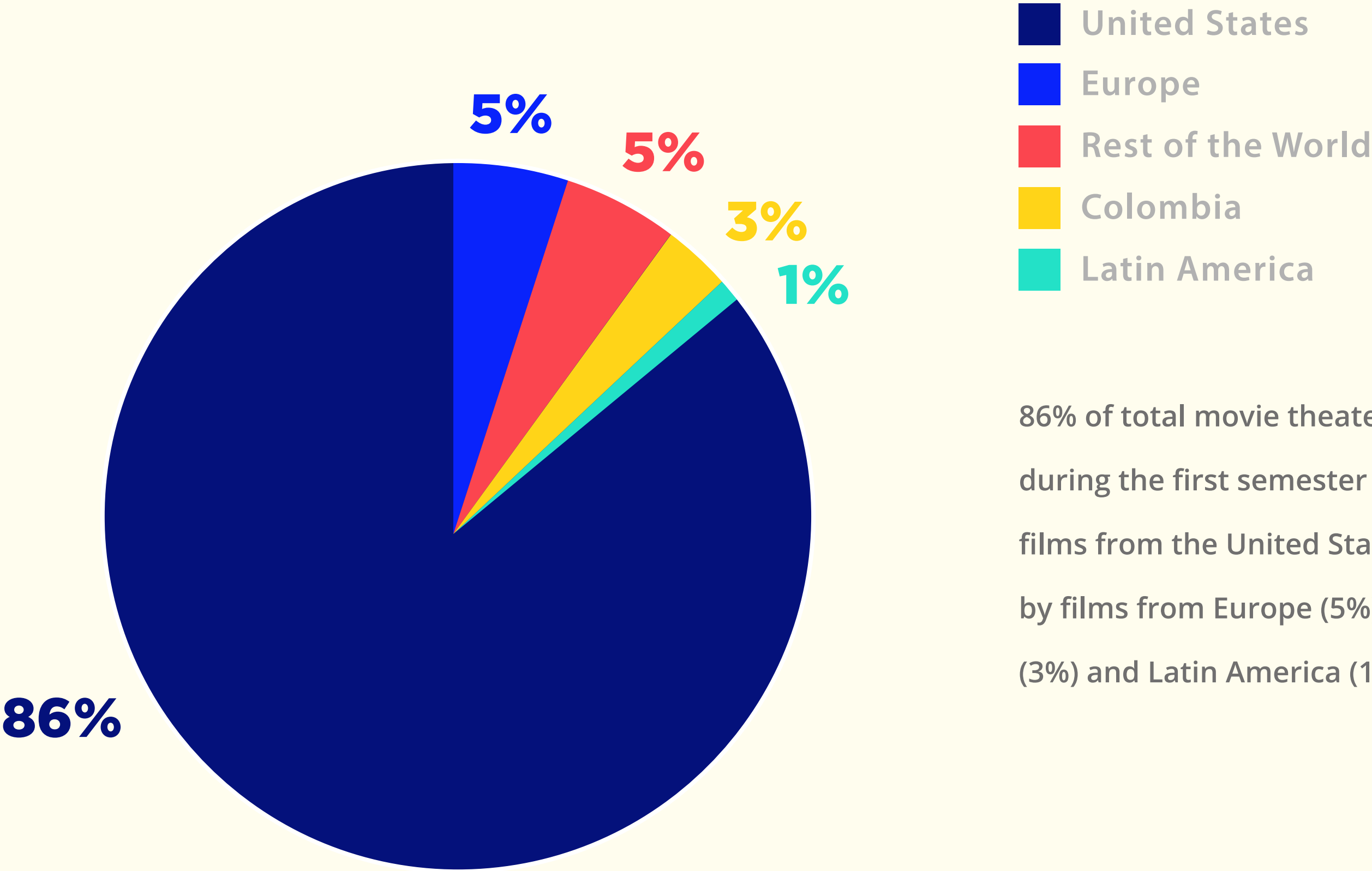
The share of Colombian films in total ticket sales during the first semester of 2018 was 3.28% - the lowest in eight years.



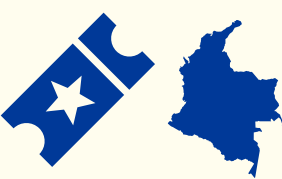
# SHARE OF ADMISSIONS BY FILMS' COUNTRY OF ORIGIN

*(first semester 2018)*

Origin	Ticket Sales	# of Films released
UNITED STATES	23.660.240	72
REST OF THE WORLD	1.411.640	22
EUROPE	1.331.416	46
COLOMBIA	769.991	11
LATIN AMERICA	246.307	9
TOTAL	27.419.594	160

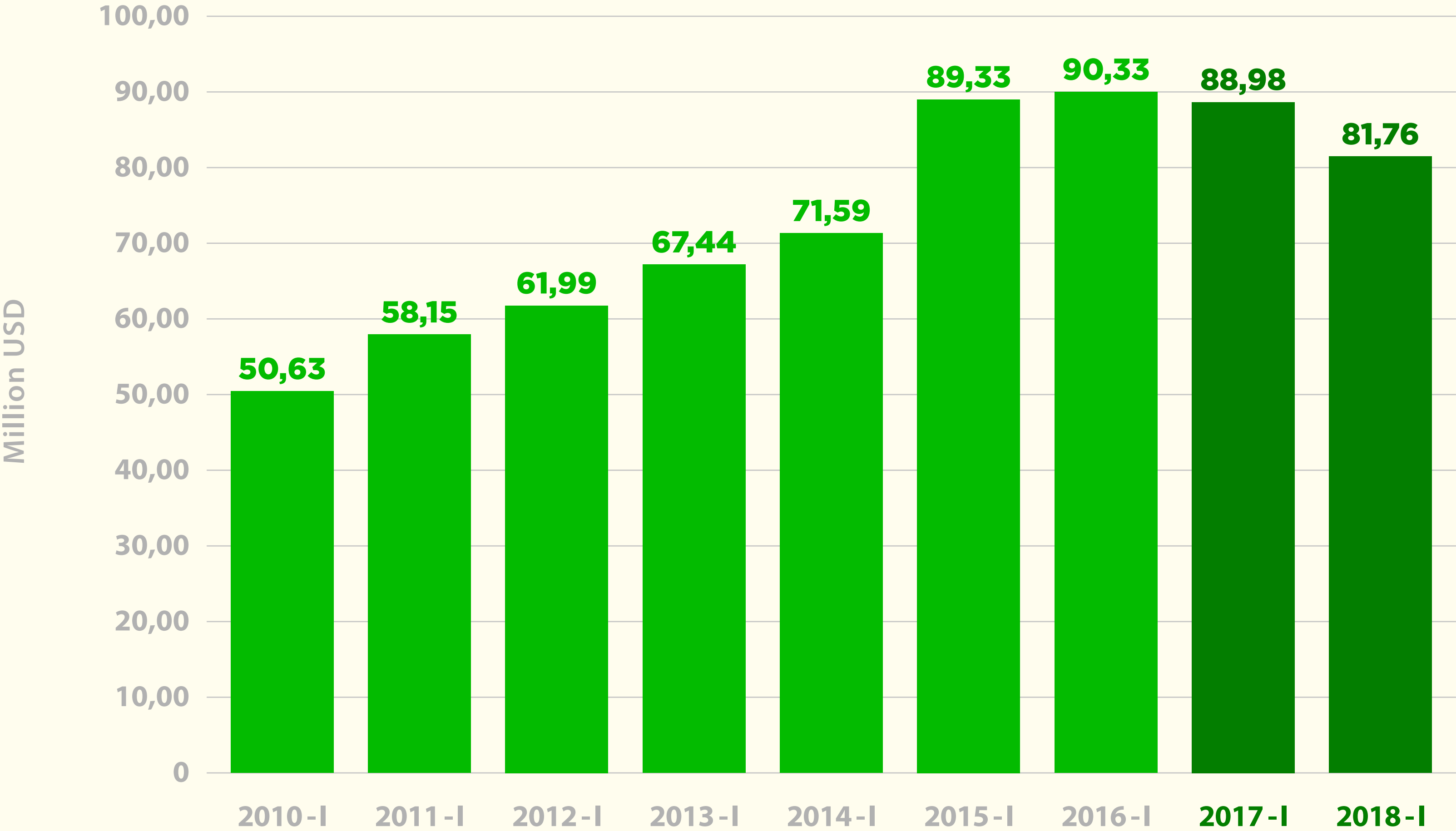


86% of total movie theater attendance during the first semester of 2018 was to films from the United States, followed by films from Europe (5%), Colombia (3%) and Latin America (1%).



# TOTAL BOX OFFICE IN USD

(first semester 2010-2018)



Box office in USD  
(constant prices June 2015)

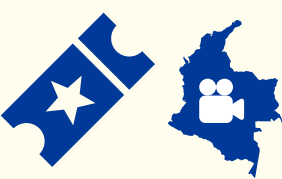
The box office during the first semester of 2018 fell by 8% in comparison to the first semester of 2017.

June 2018 average exchange rate:

1 USD = COP 2,893.22

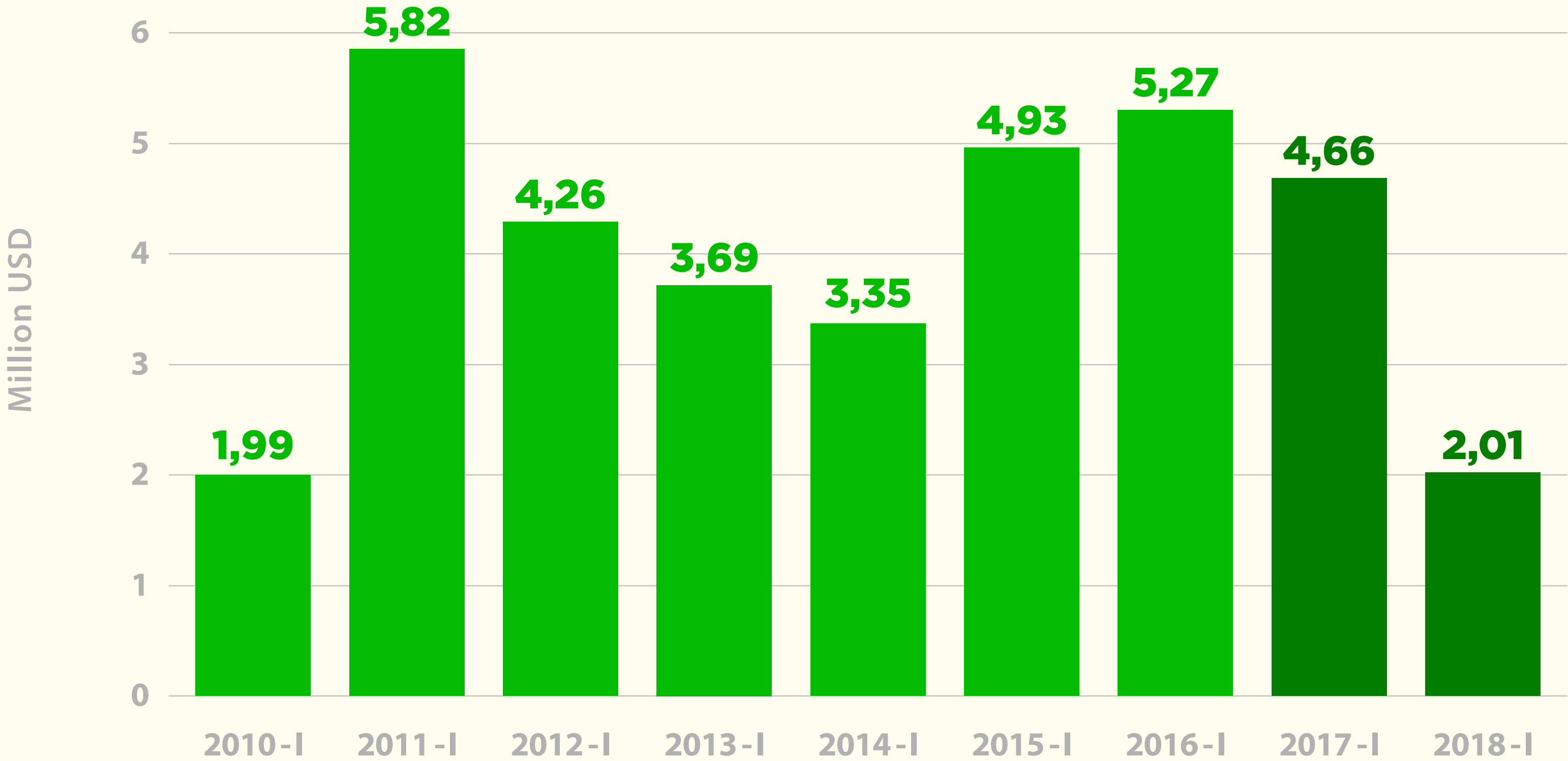
(Source: Colombbian Central Bank)





# BOX OFFICE FOR COLOMBIAN FILMS IN USD

(first semester 2010-2018)



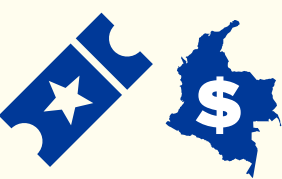
 Box office in USD  
(constant prices June 2015)

The box office for Colombian films released during the first semester of 2018 was USD 2.01 million, which represents a 57% reduction.

June 2018 average exchange rate:

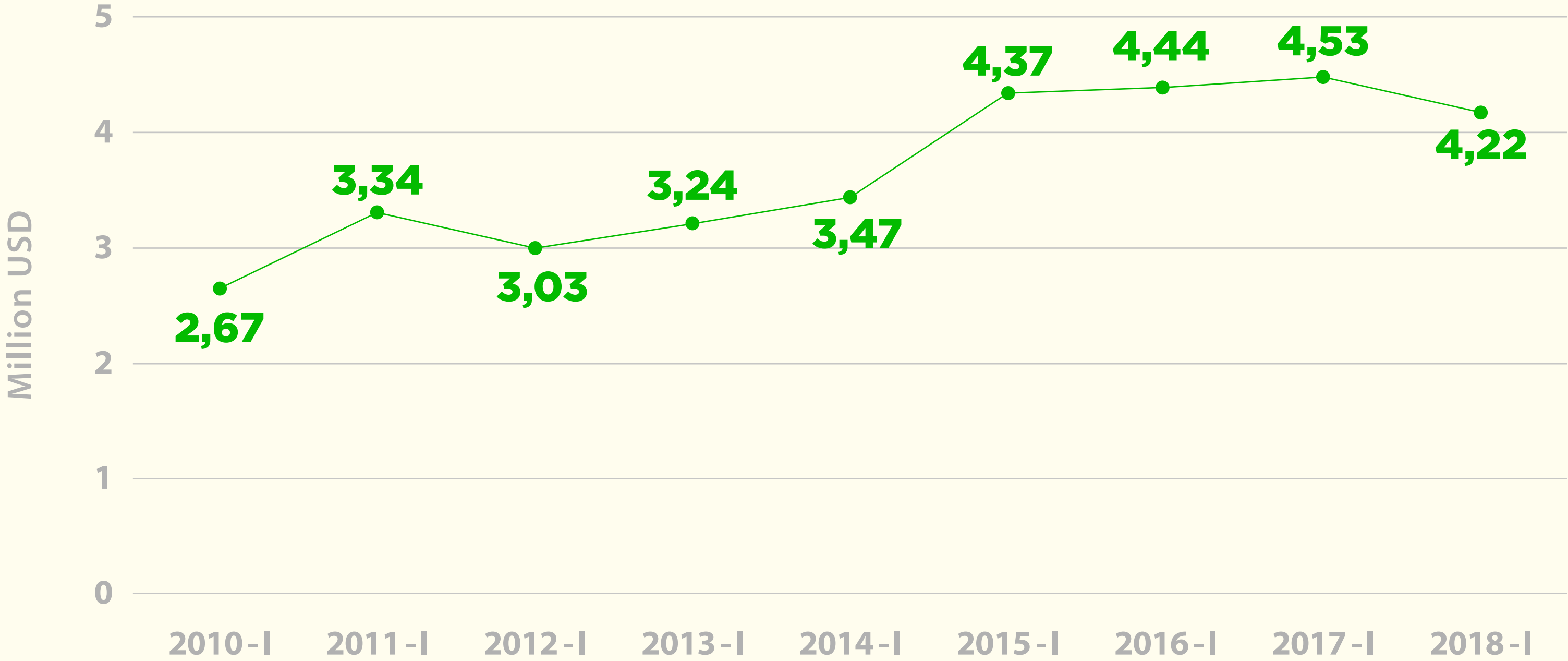
1 USD = COP 2,893.22

(Source: Colombian Central Bank)



# COLLECTION OF FILM DEVELOPMENT PARAFISCAL TAX - CDC

(first semester 2010 - 2018)



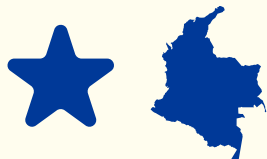
● AMOUNT COLLECTED  
(constant prices June 2015)

CDC parafiscal tax collection fell by 6.86% in comparison to the first semester of 2017.

June 2018 average exchange rate:

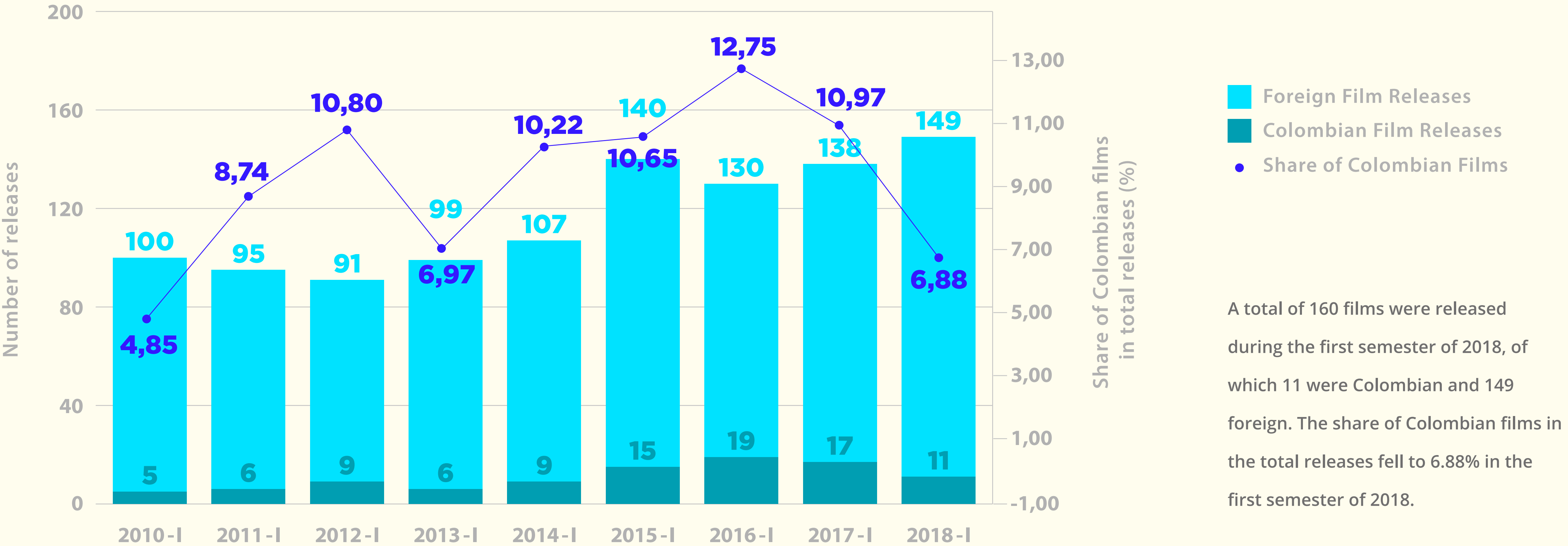
1 USD = COP 2,893.22

(Source: Colombian Central Bank)



# FILM RELEASES IN COLOMBIA

(first semester 2010-2018)

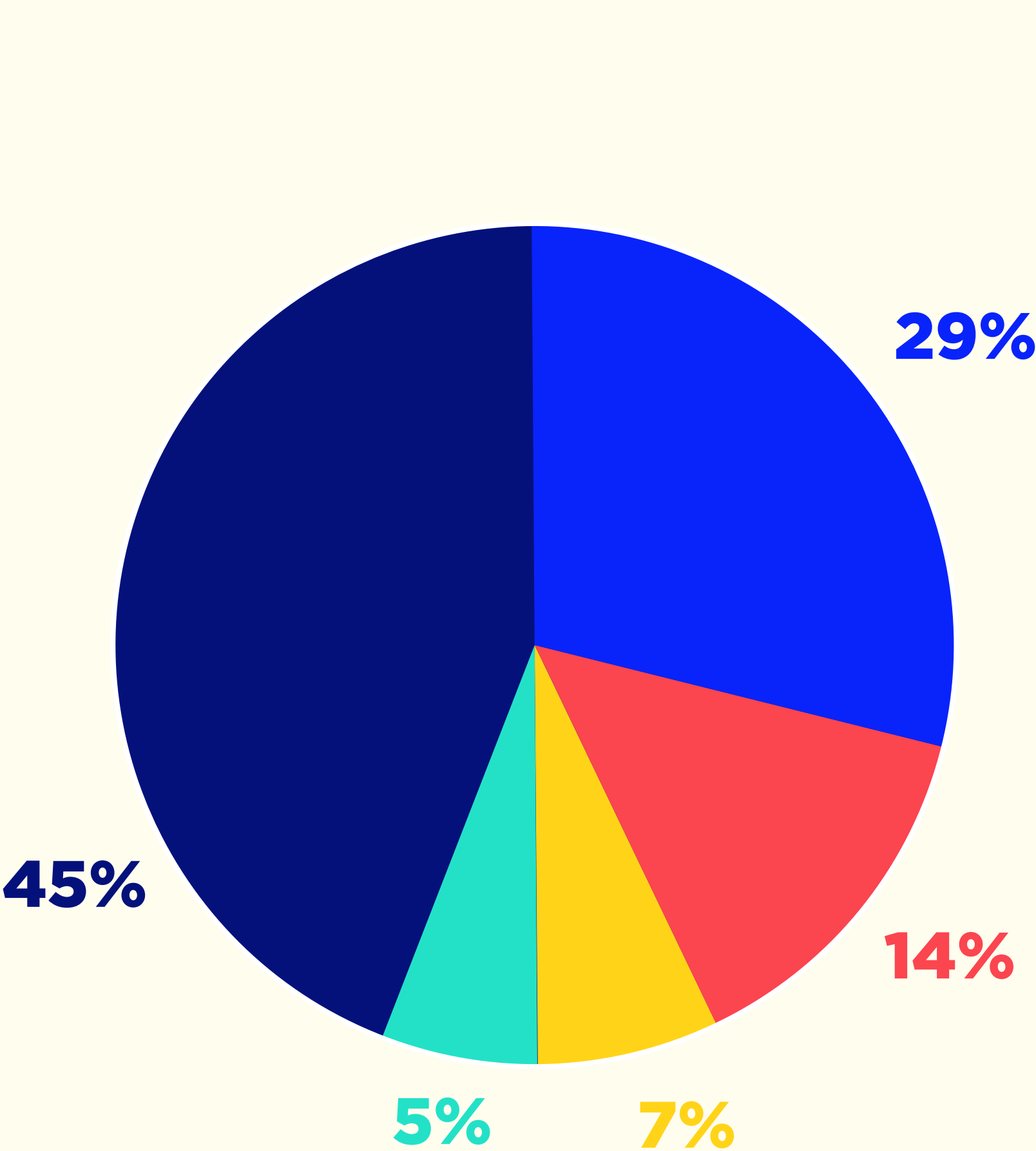




# SHARE OF FILM RELEASES BY FILMS' COUNTRY OF ORIGIN

(first semester 2018)

Origin	# of Releases
UNITED STATES	72
EUROPE	46
REST OF THE WORLD	22
COLOMBIA	11
LATIN AMERICA	9
TOTAL	160



- United States
- Europe
- Rest of the World
- Colombia
- Latin America

Out of the 160 films released during the first semester of 2018, 45% were from the United States, 29% from Europe, 14% from the rest of the world (including Japan, Australia, Lebanon, Tunisia, among others), 7% Colombian and 5% Latin American.





# DISTRIBUTORS OF COLOMBIAN FILMS

(first semester 2018)

Alternavista

1  
(9%)

Cineplex

1  
(9%)

Royal Films

1  
(9%)

8 films  
Cine Colombia  
(73%)

Out of the 11 Colombian films released during the first semester of 2018, Cine Colombia distributed 8, Cineplex 1, Royal Films 1 and Alterna Vista 1.

CINE COLOMBIA

- Si saben como me pongo ¿Pa qué me invitan?
- Ciro y Yo
- Matar a Jesús
- La pena máxima
- Sal
- Amalia la secretaria
- Virus tropical
- Y nos fuimos pal mundial

CINEPLEX

- Una selfie con Timochenko

ROYAL FILMS

- Nacer

ALTERNA VISTA

- Vía Crucis



# COLOMBIAN MUNICIPALITIES WHERE COLOMBIAN FILMS WERE RELEASED

(first semester 2018)

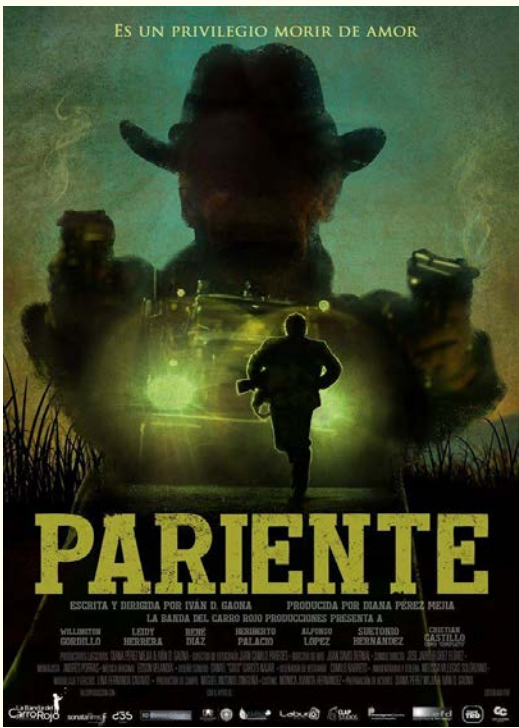


The Colombian film that was shown in the largest number of municipalities was Y Nos fuimos Pa'l Mundial (60) followed by Si saben como me pongo (45) and La Pena Máxima (37). Bogotá represents 33% of the total ticket sales in Colombia, followed by Cali and Medellin (9% each), Bucaramanga (5%) and lastly Barranquilla (3%).

Film	Municipalities
Y nos fuimos pal mundial	60
Si saben como me pongo ¿Pa qué me invitan?	45
La pena máxima	37
Matar a Jesús	17
Una selfie con Timochenko	17
Amalia la secretaria	16
Sal	8
Virus Tropical	7
Ciro y Yo (Documental)	5
Vía Crucis	3
Nacer (Documental)	1

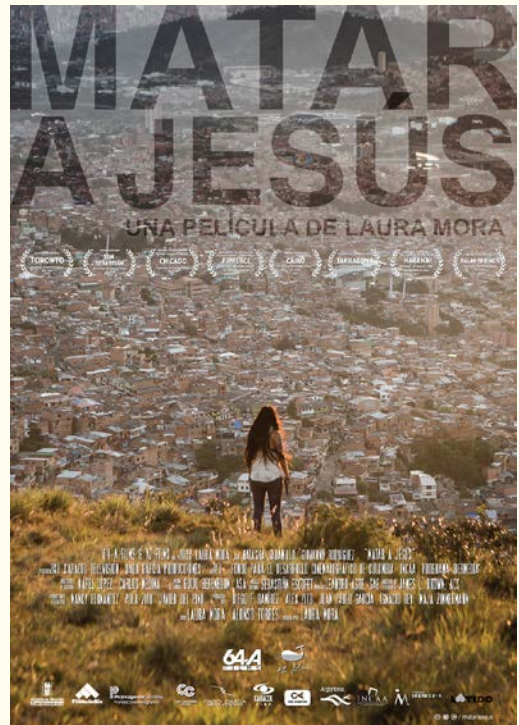


INTERNATIONAL PARTICIPATION  
FEATURE FILMS



**PARIENTE**

Palm Springs International Film Festival  
*January 2 - 15*



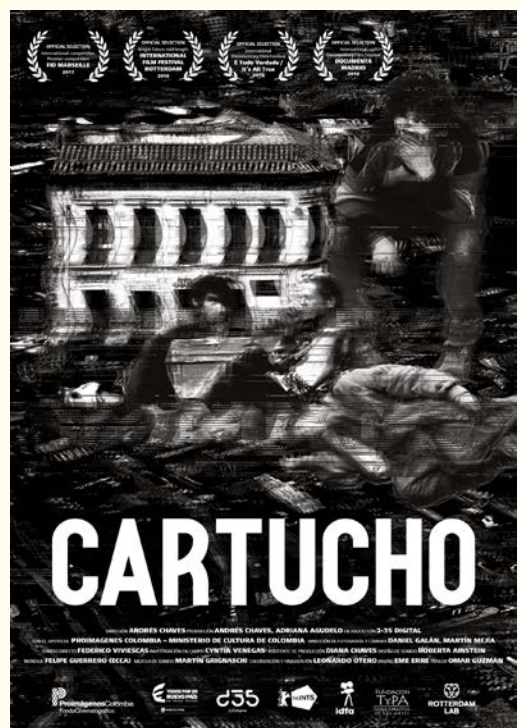
**MATAR A JESÚS / KILLING JESUS**

Palm Springs International Film Festival  
*January 2 - 15*  
*Section/Award: Cine Latino Award*



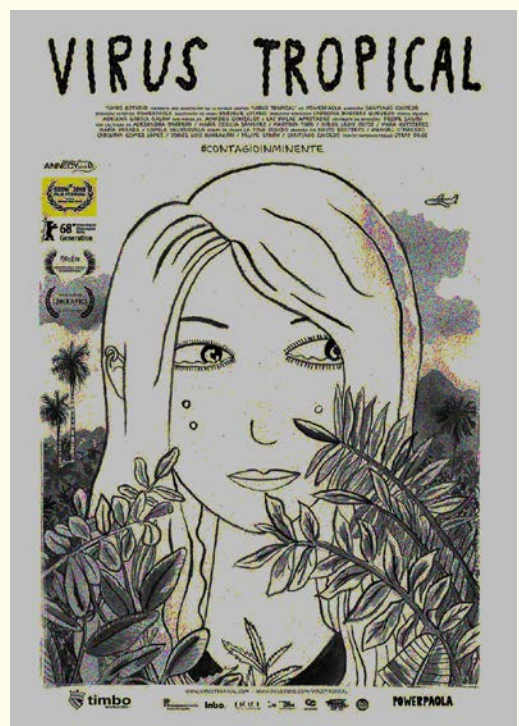
**LA TORRE**

International Film Festival Rotterdam  
*January 24 - february 4*  
*Section/Award: Bright Future*



**CARTUCHO**

International Film Festival Rotterdam  
*January 24 - february 4*  
*Section/Award: Bright Future MidLength*



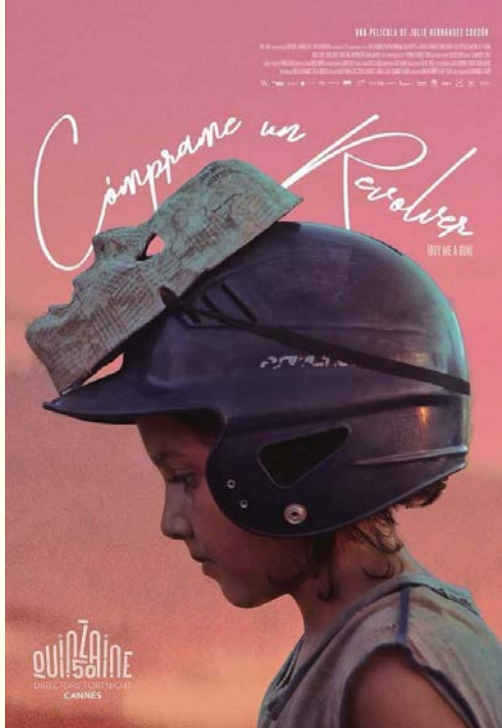
**VIRUS TROPICAL**

The Berlin International Film Festival  
*February 15 - 25*  
*Section/Award: Generation*

SXSW Film Festival  
*March 8 - 16*  
*Section/Award: Global - Audience Award Winner*

Seattle International Film Festival  
*May 17 - june 10*  
*Section/Award: Futurewave*

Annecy International Film Festival  
*June 11 - 16*  
*Section/Award: Feature Films Competition*



**CÓMPRAME UN REVOLVER / BUY ME A GUN**

Festival de Cannes  
*May 8 - 19*  
*Section/Award: Director's Fortnight*

San Sebastian International Film Festival  
*September 21 - 29*  
*Section/Award: Horizontes latinos*

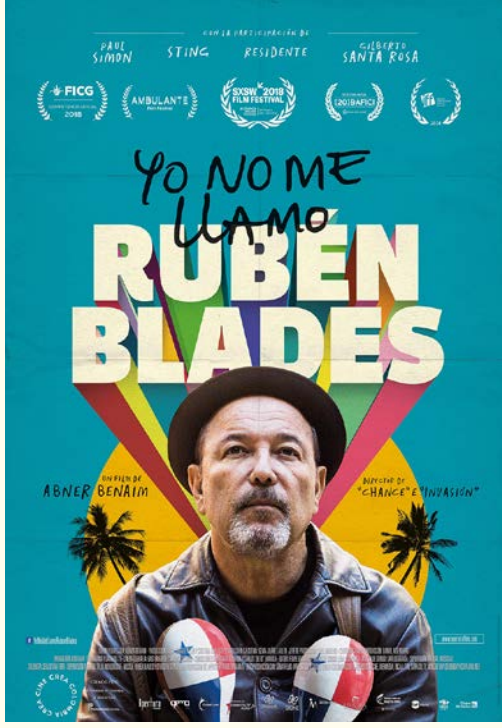
Busan International Film Festival  
*October 4 al 13*  
*Section/Award: World Cinema- Asian Premiere*



**LOS SILENCIOS**

Festival de Cannes  
*May 8 - 19*  
*Section/Award: Director's Fortnight*

San Sebastian International Film Festival  
*September 21 - 29*  
*Section/Award: Horizontes latinos*



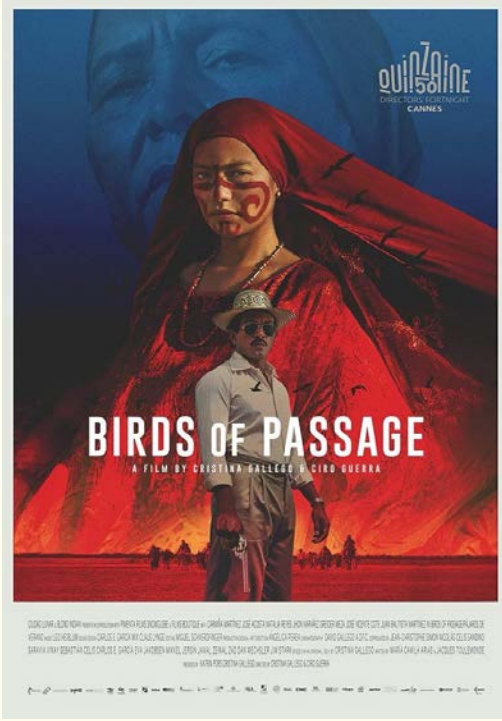
**YO NO ME LLAMO RUBÉN BLADES / RUBEN BLADES IS NOT MY NAME**

Seattle International Film Festival  
*May 17 - junio 10*  
*Section/Award: Creative Streak*



**SOMOS CALENTURA / WE ARE HEAT**

Warsaw International Film Festival  
*October 12 - 21*  
*Section/Award: Official*



**PÁJAROS DE VERANO / BIRDS OF PASSAGE**

Festival de Cannes  
*May 8 - 19*  
*Section/Award: Director's Fortnight (Opening Film)*

Locarno Film Festival  
*August 1 - 11*  
*Section/Award: Piazza Grande*

Toronto Film Festival  
*September 6 - 16*  
*Section/Award: Contemporary World Cinema / TIFF Speaker Series*

San Sebastian International Film Festival  
*September 21 - 29*  
*Section/Award: Perlas*

Busan International Film Festival  
*October 4 al 13*  
*Section/Award: World Cinema- Asian Premiere*







# INTERNATIONAL PARTICIPATION SHORT FILMS

## LA VIRGEN NEGRA

Festival du Court Métrage Clermont-Ferrand  
*February 2 - 11*  
*Section/Award:* International Official Selection

## TIERRA MOJADA

Festival du Court Métrage Clermont-Ferrand  
*February 2 - 11*  
*Section/Award:* International Official Selection

## YOVER

The Berlin International Film Festival  
*February 15 - 25*  
*Section/Award:* Generation

## NUESTRA CANCIÓN A LA GUERRA

Festival de Cannes  
*May 8 - 19*  
*Section/Award:* Director's Fortnight

## LAS CRUCES

Festival de Cannes  
*May 8 - 19*  
*Section/Award:* Director's Fortnight

## MARIPOSAS

Annecy International Film Festival  
*June 11 - 16*  
*Section/Award:* Perspectives Shorts Films in Competition  
City of Annecy Award

## EL LABERINTO

Locarno Film Festival  
*August 1 - 11*  
*Section/Award:* Concorso internazionale y premio a la  
Mejor Dirección de la competencia internacional Pardi  
de domani (Leopardos del mañana)

Toronto Film Festival  
*September 6 - 16*  
*Section/Award:* Wavelength

## LA MÁXIMA LONGITUD DE UN PUENTE

Locarno Film Festival  
*August 1 - 11*  
*Section/Award:* Pardi de domani - Concorso internazionale

## ANTE MIS OJOS

Toronto Film Festival  
*September 6 - 16*  
*Section/Award:* Wavelength

## DULCE

Toronto Film Festival  
*September 6 - 16*  
*Section/Award:* Shortcuts