

*Still from the movie Sal*

# NEWSLETTER FILM IN FIGURES Ed. 16

MARCH 2019

# *Welcome to the Film in Figures program*

The following report contains information about foreign and Colombian films: admissions, box office, film releases and participation in international festivals.

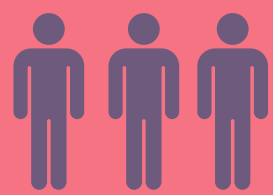
*Click here for Film in Figures reports of previous years.*

## *Notes:*

- Comparative data is presented from 2010 to 2018.
- Admissions and box office figures include films released during 2018 as well as those shown in festivals and on the alternative film circuit.
- The figures include admissions and box office performance of Colombian films released in the last days of 2017. However, the performance of these films is mostly reflected during the first months of 2018.
- Figures based on constant prices taking December of 2015 as the baseline (December 2015=100).

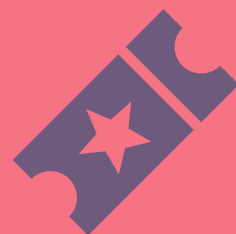
*This report was produced with information from the Film Information and Record System - SIREC and CADBOX, owned by the Colombian Association of Film Distributors - ACDPC.*

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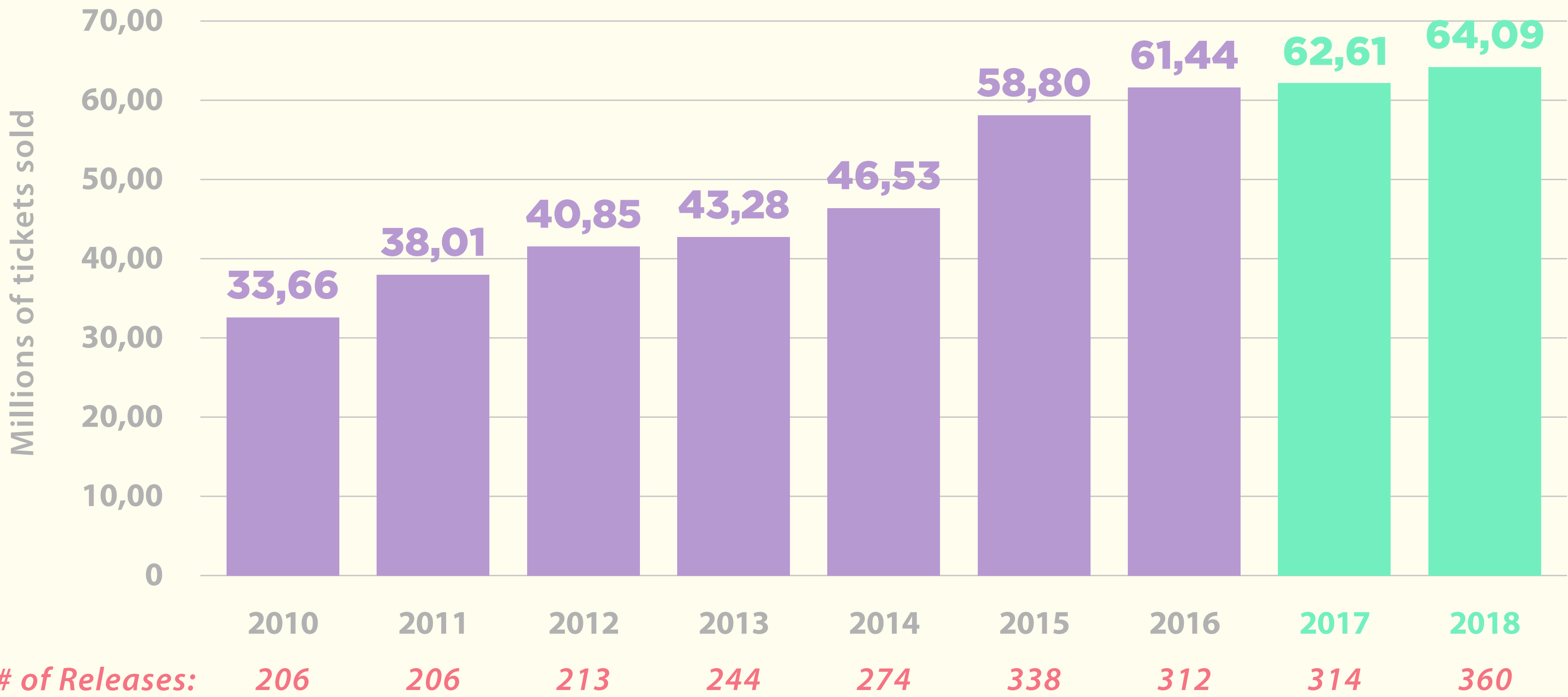
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**SPECIAL REPORT: A Characterization of Film Distribution in Colombia**



# TOTAL ADMISSIONS

(2010-2018)



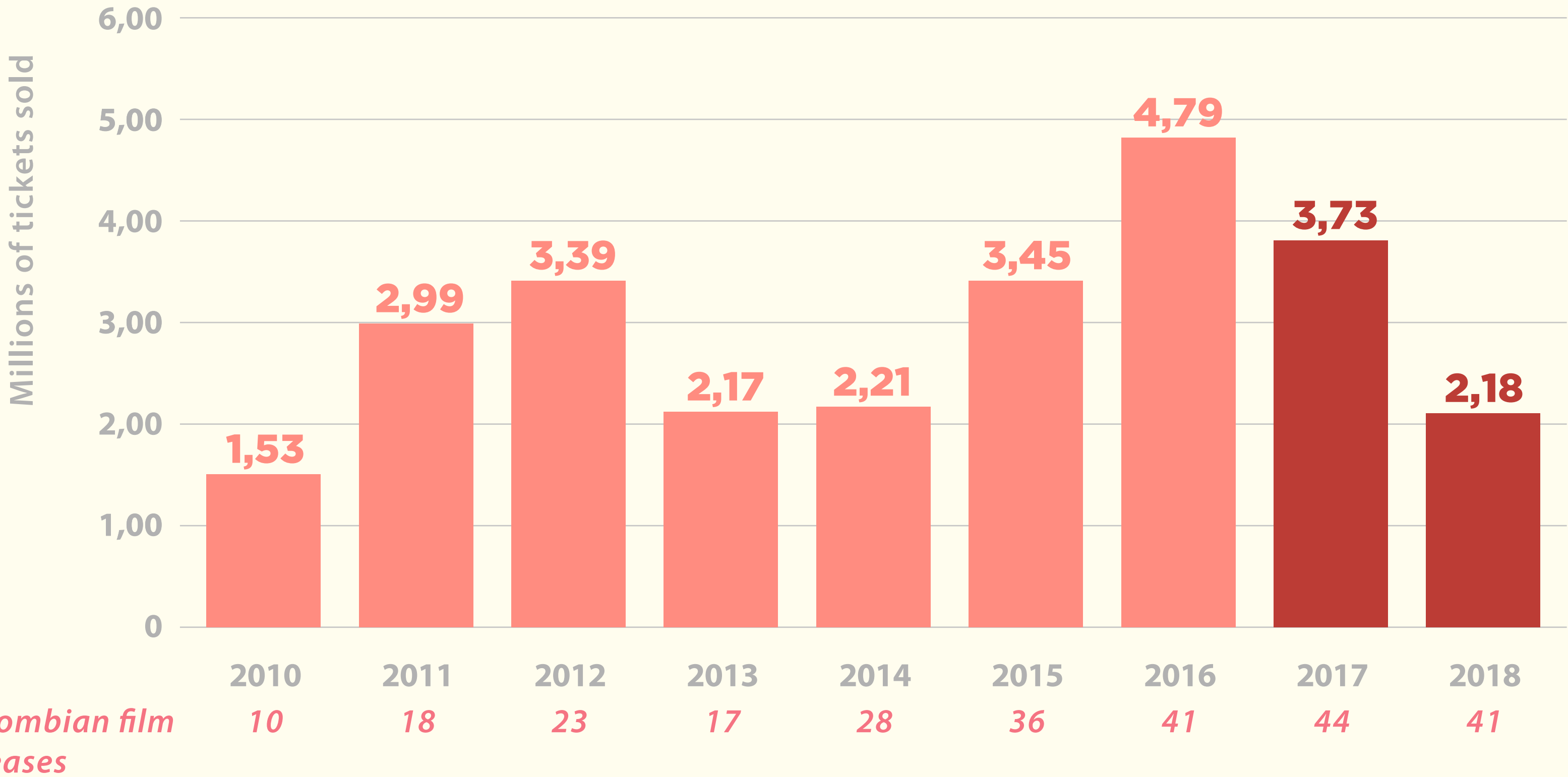
An increase of 1,5 million additional ticket sales more than in 2017.

64.089.374 tickets sold, accounted for an increase of 2,4%. The ticket sales figure corresponds to 360 films released in movie theaters, re-runs and film festivals.

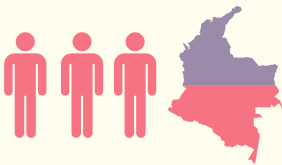


# ADMISSIONS FOR COLOMBIAN FILMS

(2010-2018)

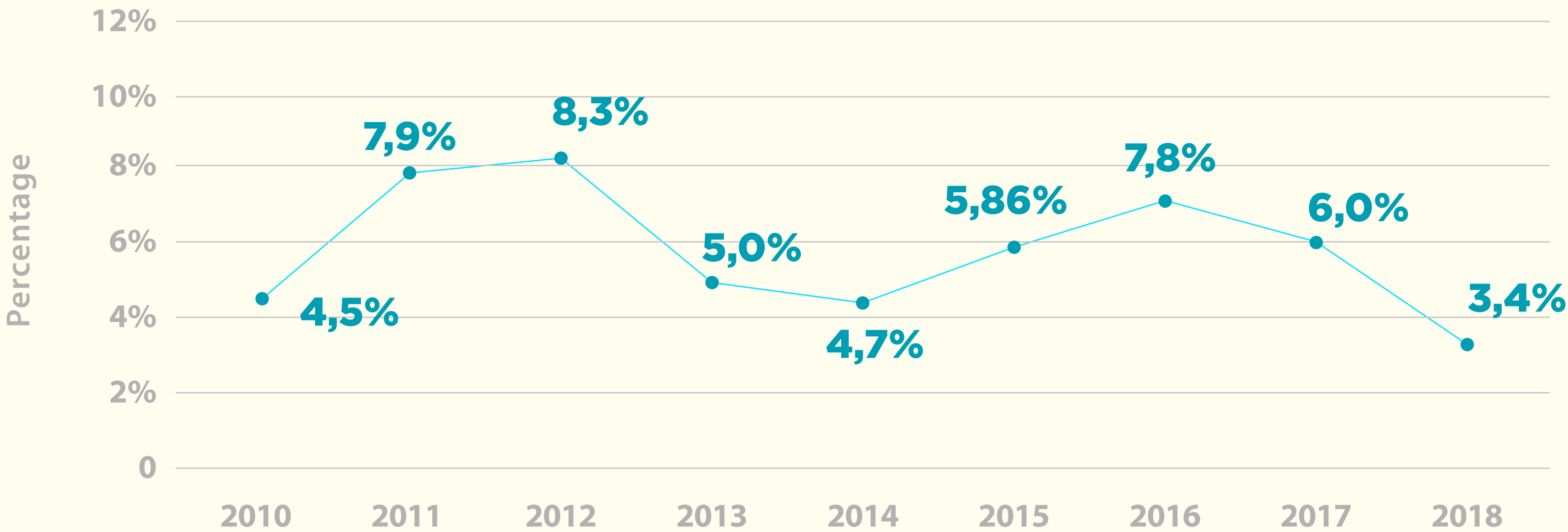


In 2018, 41 Colombian films were released in movie theaters (3 less than in 2017): 10 documentaries, 15 dramas, 14 comedies, 1 animation film, and 1 horror film. Nine of them were directorial debuts. Ticket sales for Colombian films in 2018 were 41% less than in 2017. The ticket sales figure includes films that even though they were released in December of 2017, were still in theaters during the first months of 2018 (El paseo de Teresa and Nadie sabe para quien trabaja).



# SHARE OF COLOMBIAN FILMS ADMISSIONS IN TOTAL TICKET SALES

(2010-2018)



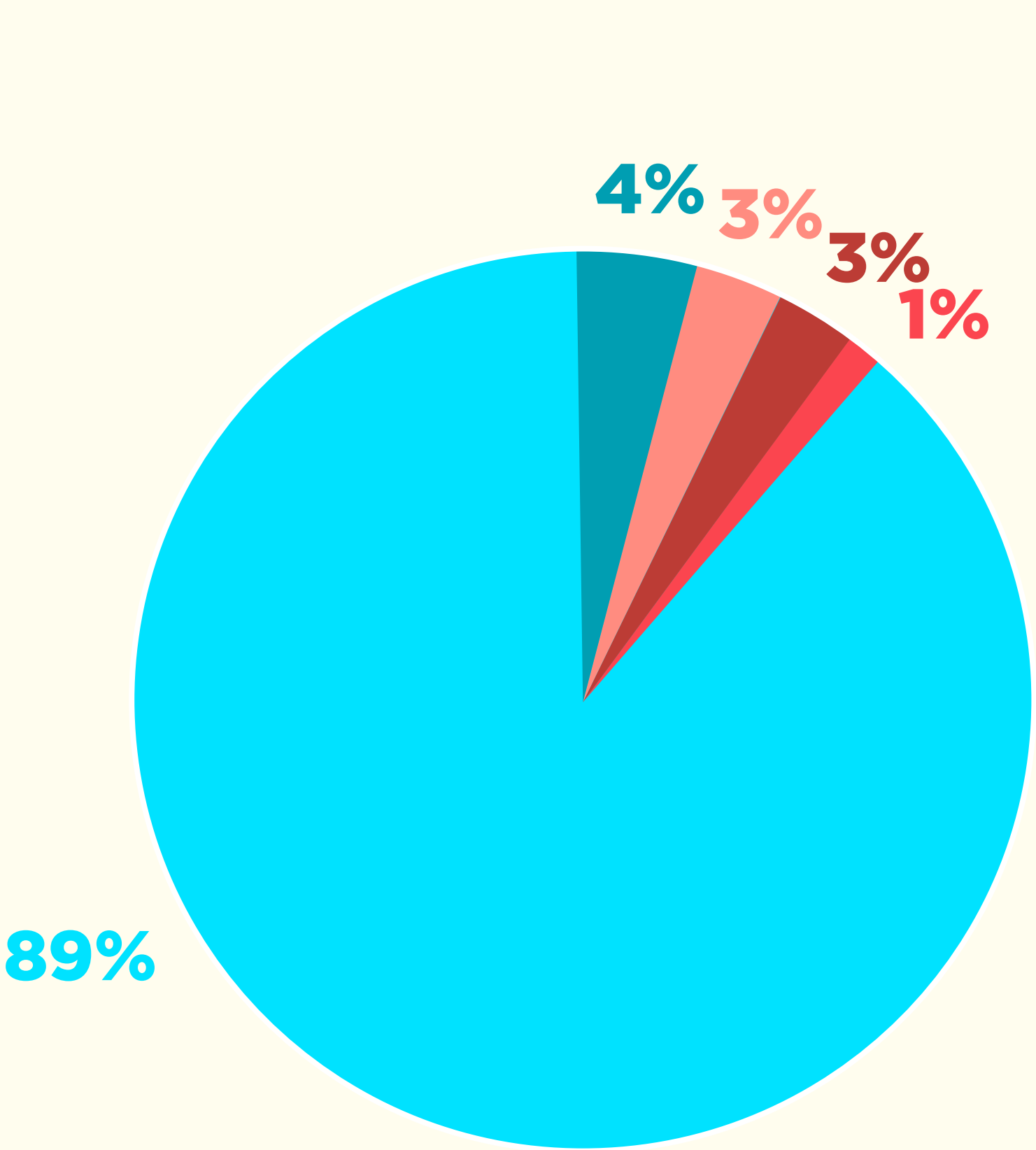
The share of Colombian film admissions in the total of tickets sales during 2018 was 3,4%.



# SHARE OF ADMISSIONS BY FILMS' COUNTRY OF ORIGIN

(2018)

| Origin            | Ticket Sales | # of Films released |
|-------------------|--------------|---------------------|
| UNITED STATES     | 53.176.035   | 148                 |
| EUROPE            | 2.147.796    | 95                  |
| REST OF THE WORLD | 1.822.742    | 51                  |
| COLOMBIA          | 2.038.093    | 41                  |
| LATIN AMERICA     | 341.160      | 25                  |
| TOTAL             | 59.525.826   | 360                 |



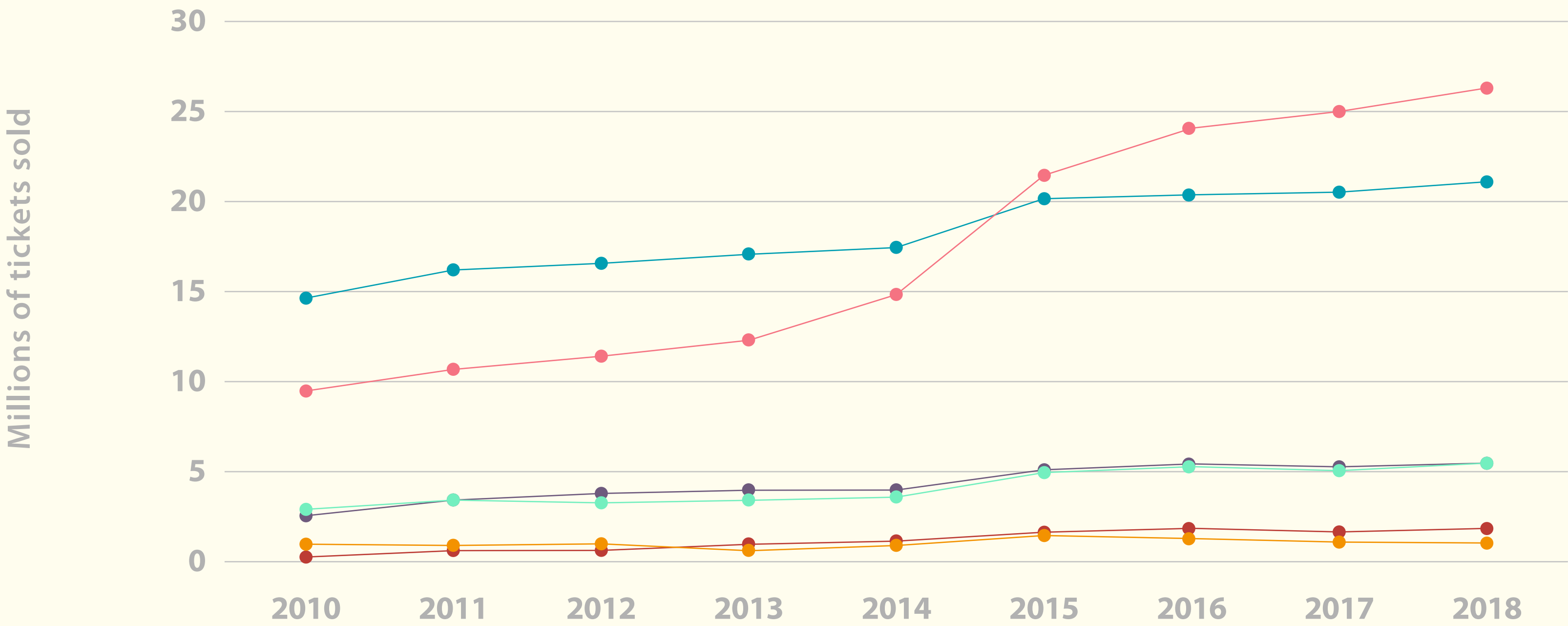
- United States
- Europe
- Rest of the World
- Colombia
- Latin America

Out of 360 films released during 2018, 89% of the audience attended films from the United States, followed by European films with 4%. Movies from the rest of the world and Colombia accounted 3% each one. Latinamerican movies represented 1% of the total.



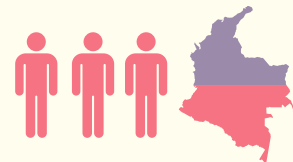
# FILMS ADMISSIONS IN MAJOR CITIES

(2010-2018)



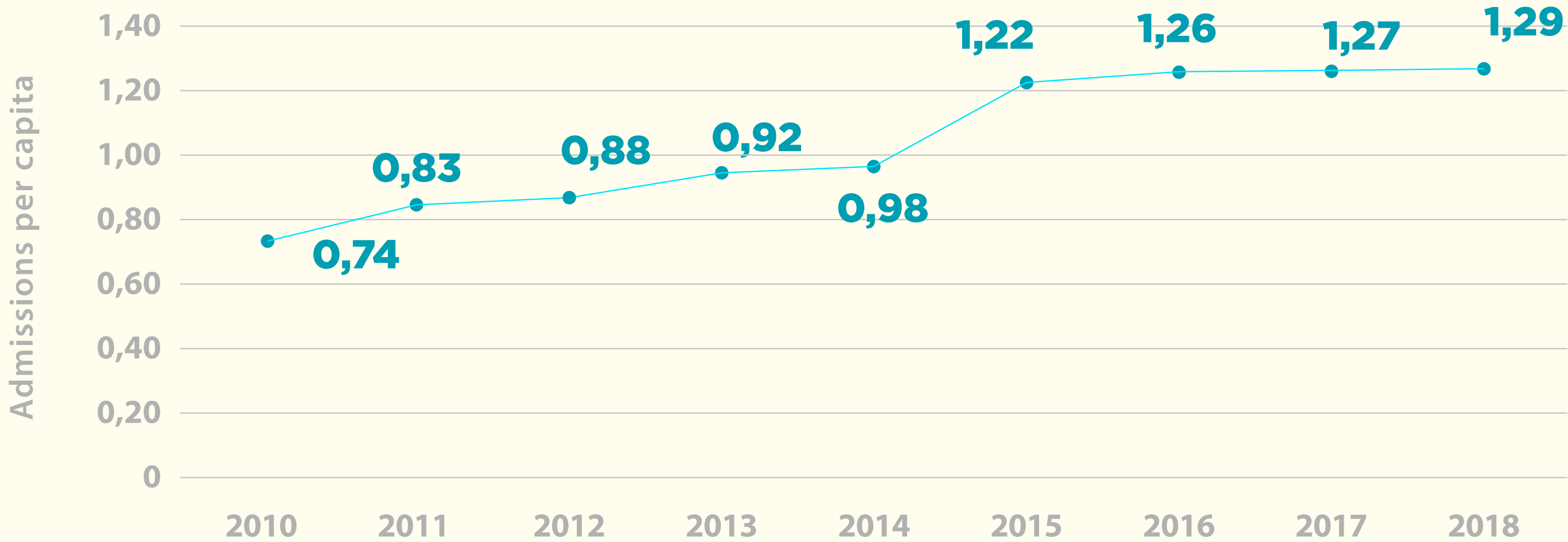
|              |       |       |       |       |       |       |       |       |       |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Bogotá       | 14,91 | 16,16 | 17,20 | 17,86 | 18,10 | 20,63 | 20,73 | 20,77 | 21,04 |
| Other cities | 9,43  | 11,09 | 12,35 | 13,32 | 15,57 | 22,16 | 24,01 | 25,48 | 26,26 |
| Cali         | 3,34  | 3,83  | 4,16  | 4,32  | 4,50  | 5,49  | 5,76  | 5,70  | 5,87  |
| Medellín     | 3,59  | 3,82  | 3,83  | 3,91  | 4,06  | 5,20  | 5,35  | 5,61  | 5,87  |
| Bucaramanga  | 0,91  | 1,46  | 1,56  | 2,01  | 2,18  | 2,77  | 2,86  | 2,82  | 2,87  |
| Barranquilla | 1,47  | 1,65  | 1,75  | 1,86  | 2,13  | 2,55  | 2,73  | 2,24  | 2,19  |

- In 2018, film admissions had an increase greater than 2% for Medellín, Cali and the rest of non major cities .
- Out of the five major cities, Medellín had the biggest film admissions increase reaching 4,5%, between 2017 with 5.611.796 and 2018 with 5.865.534.
- Bogotá grew 1,3% in film admissions, between 2017 with 20.766.902 and 2018 with 21.043.713.
- Barranquilla decreased by 2,2%, between 2017 with 2.236.030 and 2018 with 2.187.561 millions of tickets sold.
- Admissions in other cities in the country, added up to 26.255.769 in 2018, which represents an increase of 3%.

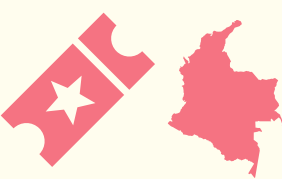


# FILMS ADMISSIONS PER CAPITA IN COLOMBIA

(2010-2018)

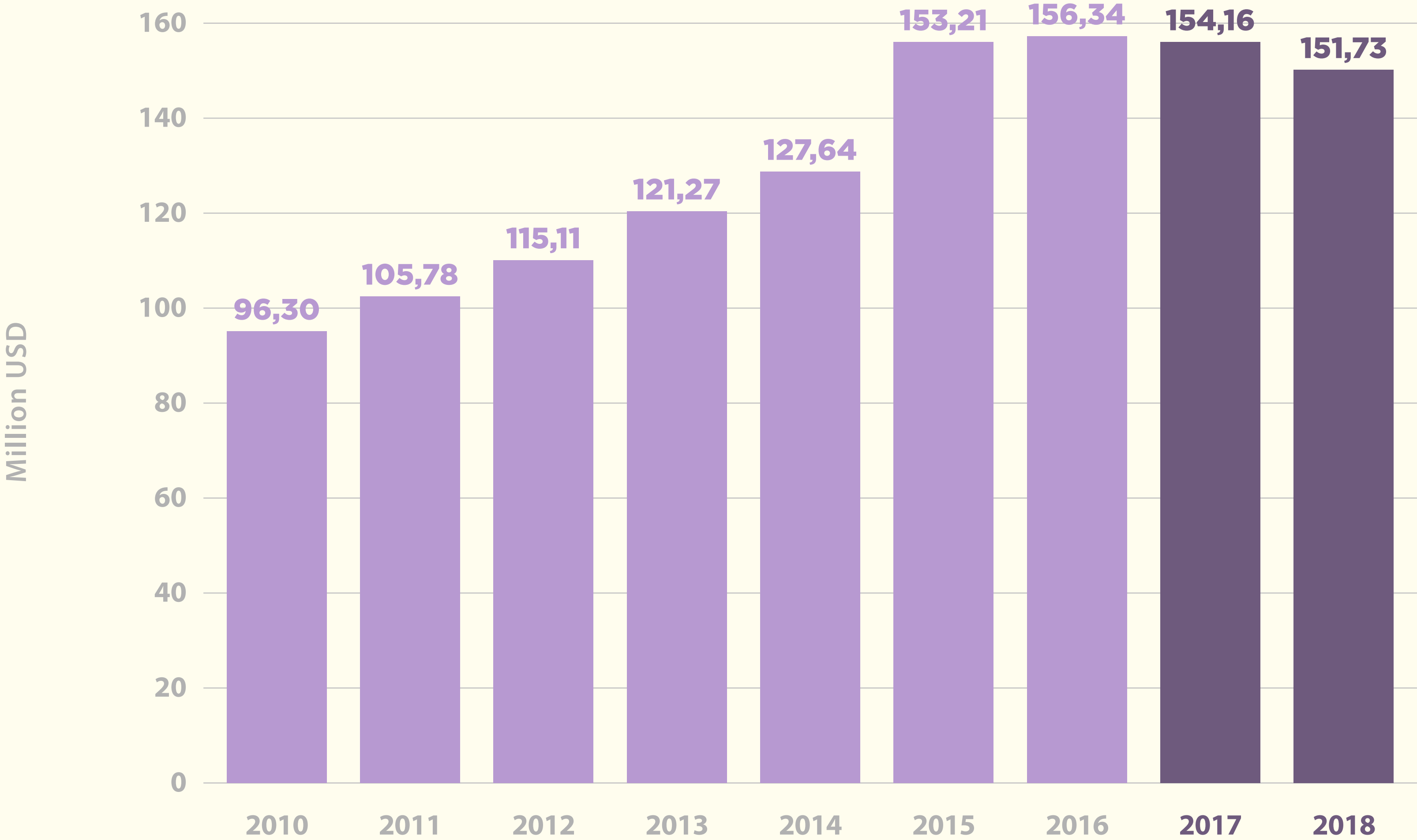


In 2018, admissions per capita (admissions/inhabitants) was 1,29%.



# TOTAL BOX OFFICE IN USD

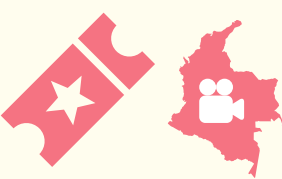
(2010-2018)



Box office in USD  
(December 2015=100)  
Exchange rate Decembre 2018  
Million USD

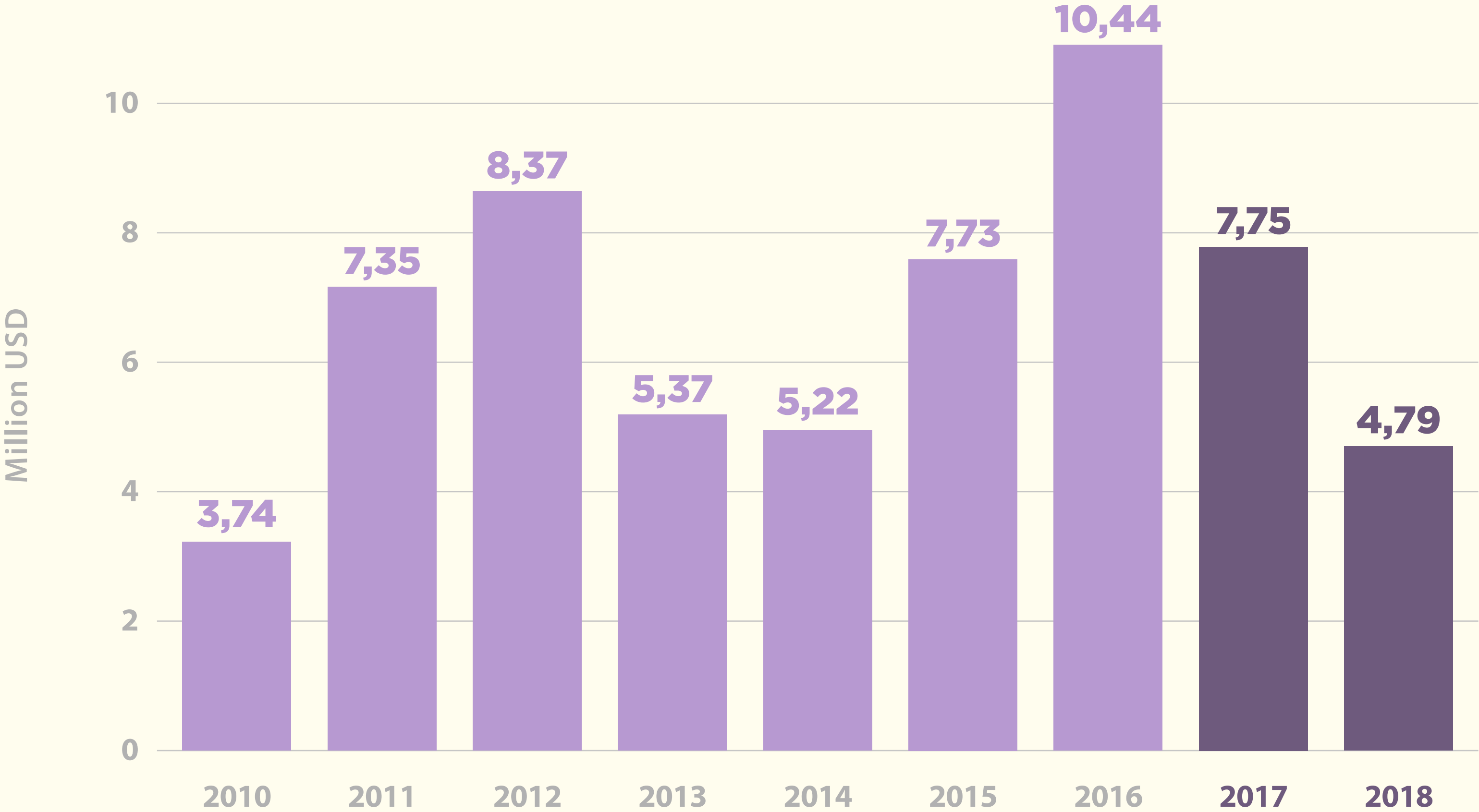
Total real box office revenue in Colombia was USD 151,73 million (without inflation effect), which represented a real decrease by 2% compared to 2017. Nominally, total box office reached \$172,3 Million USD in 2017.

December 2018 average exchange rate:  
1USD = COP 3,212.48 (Source: Colombian Central Bank)



# BOX OFFICE FOR COLOMBIAN FILMS IN USD

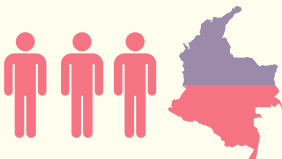
(2010-2018)



Box office in USD  
(December 2015=100)  
Exchange rate Decembre 2018  
Million USD

The real box office for Colombian films exhibited during 2018 was USD 4.79 million (without inflation effect), which represents a 38% reduction. Nominally, the box office for Colombian films was USD 5,4 million.

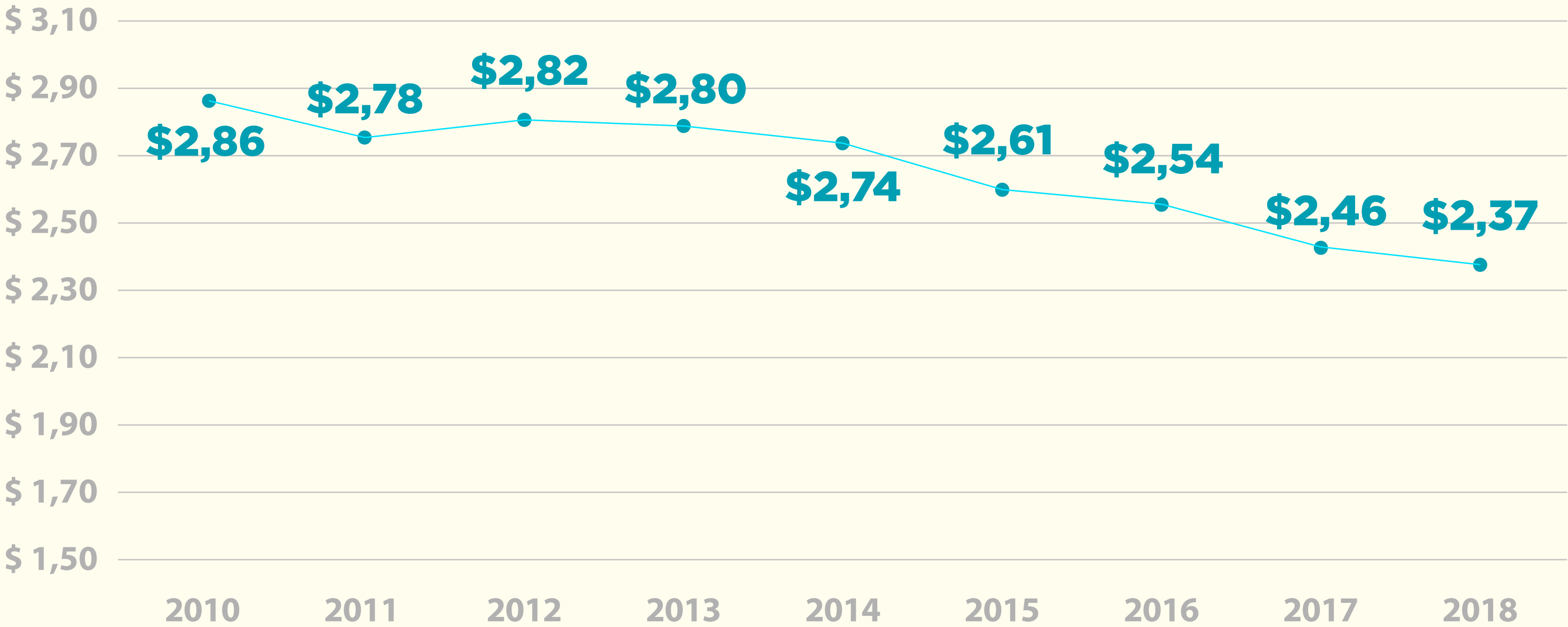
December 2018 average exchange rate:  
1USD = COP 3,212.48 (Source:  
Colombian Central Bank)



# REAL CHANGE IN AVERAGE TICKET PRICES IN COLOMBIA

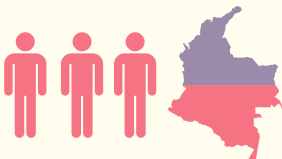
(2010-2018)

Average ticket price in USD  
(December 2015=100)

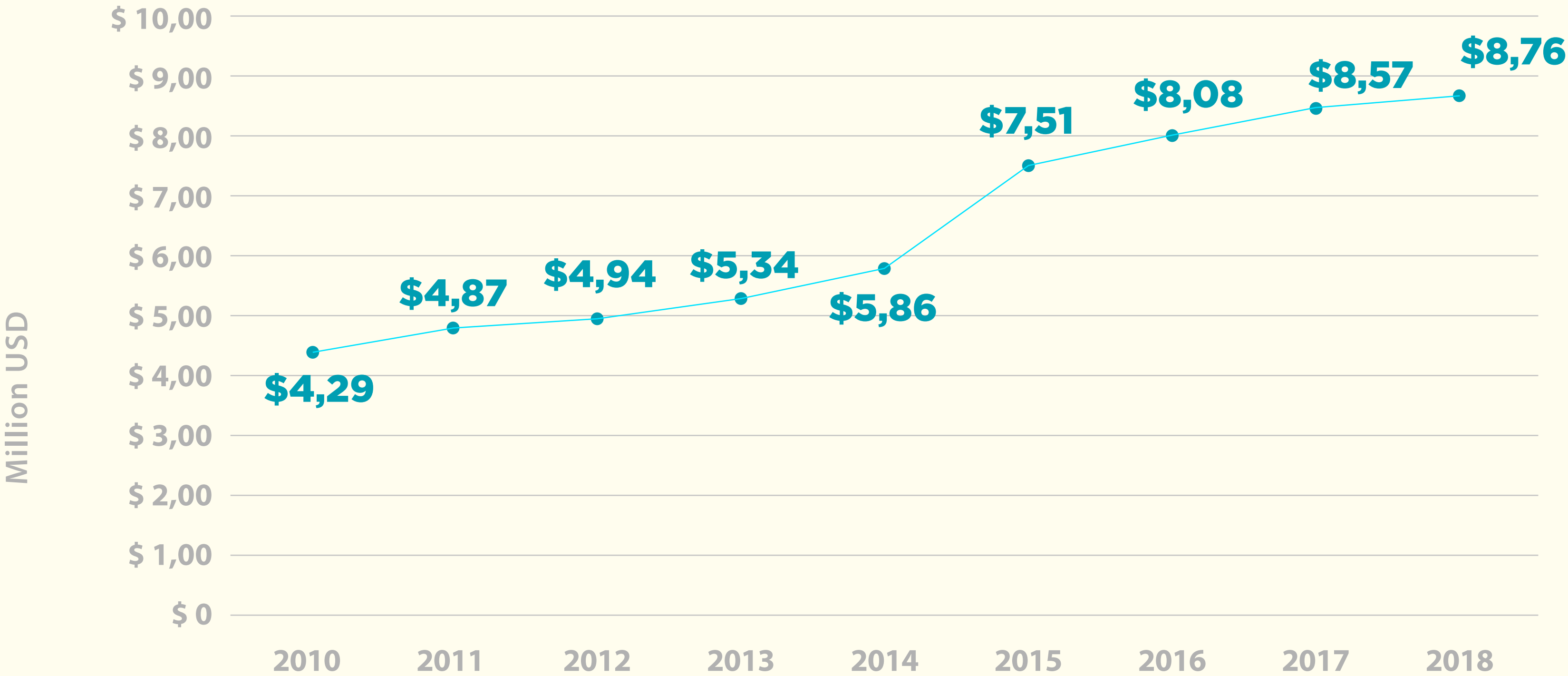


The price of movie tickets in Colombia fell from USD 2,46 in 2017 to USD 2,37 in 2018 which represents a decrease of 3,8%. The calculations were made with December of 2015 as the base year in order to adjust for inflation so that the different data may be compared to each other.

The average exchange rate for December 2018, as reported by Colombian Central Bank was 1 USD=3,212.48 COP.

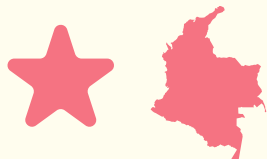


# COLLECTION OF FILM DEVELOPMENT PARAFISCAL TAX-CDC (2010-2018)



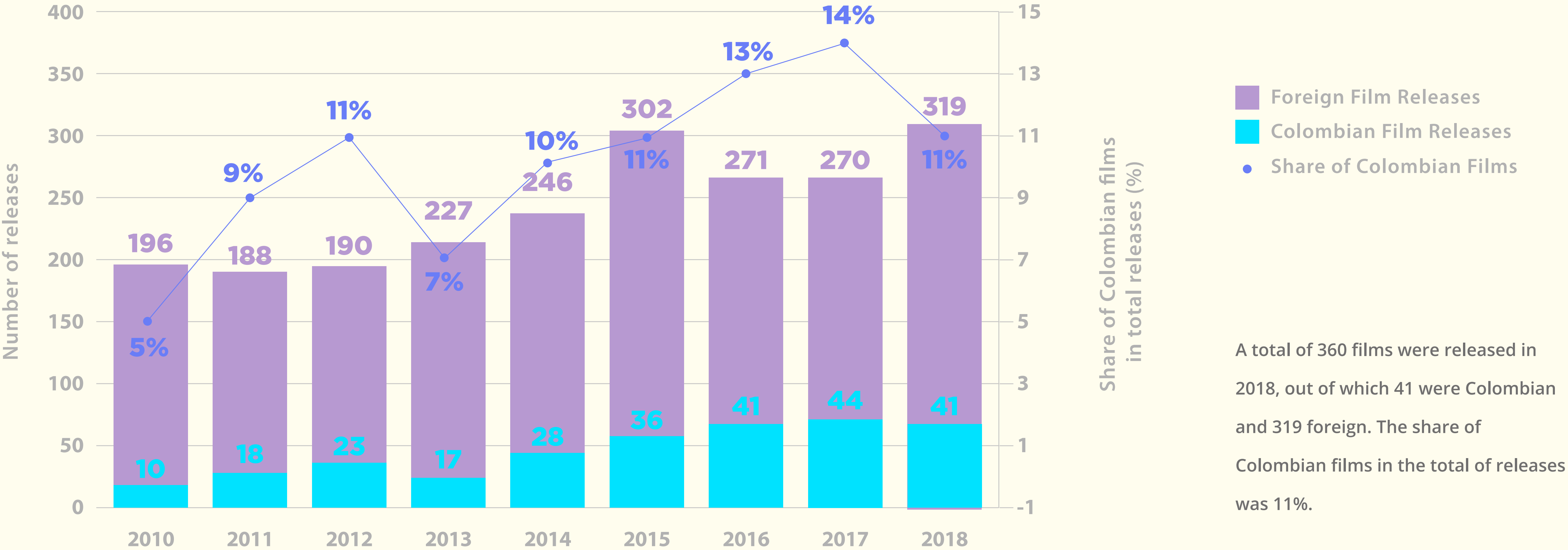
Collection of CDC in USD

CDC Parafiscal tax collection increased by 2,2% compared to 2017.  
December 2018 average exchange rate:  
1USD = COP 3,212.48  
(Source:Colombian Central Bank)



# FILM RELEASES IN COLOMBIA

(2010-2018)

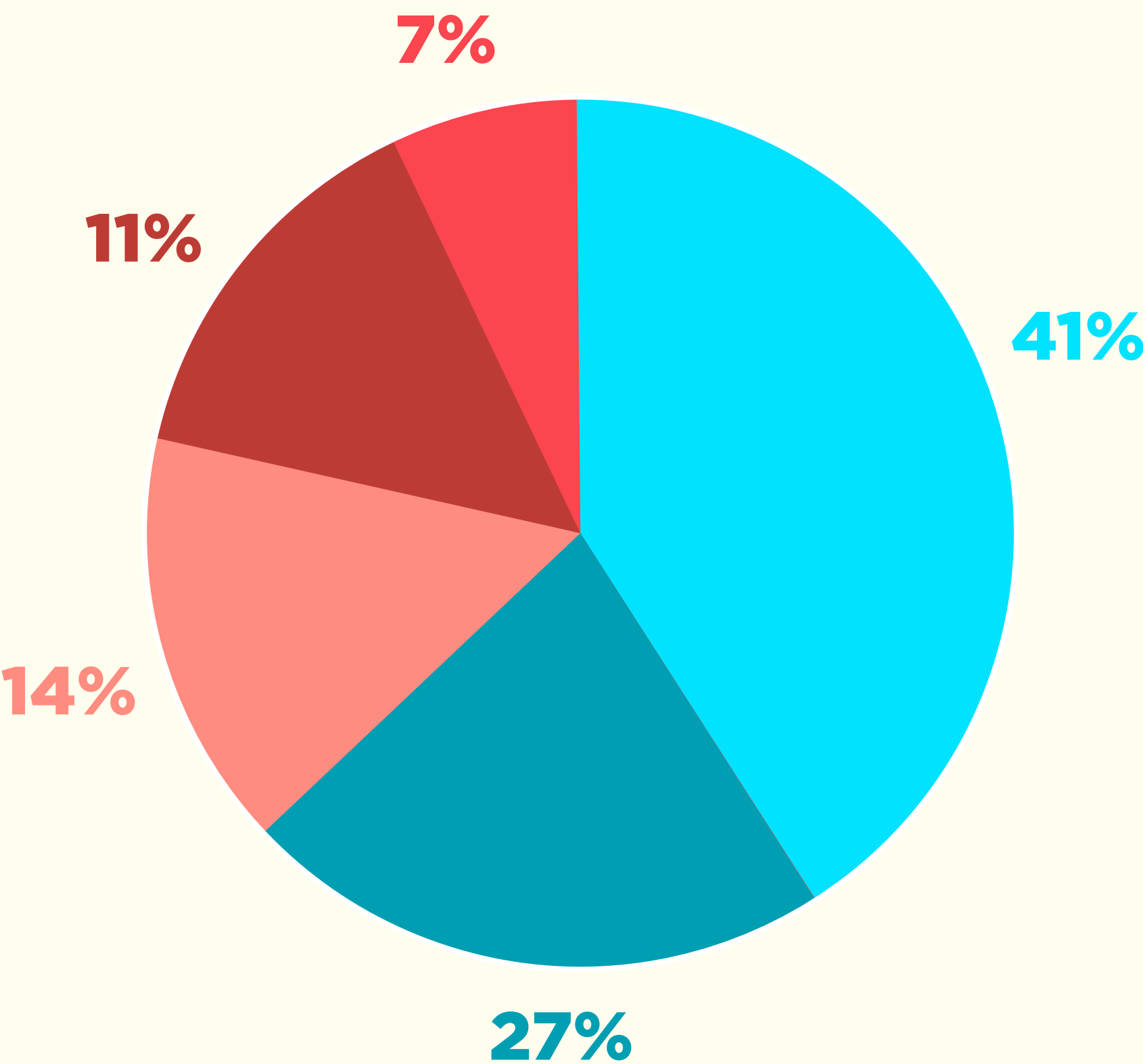




# SHARE OF FILM RELEASES BY FILMS' COUNTRY OF ORIGIN

(2018)

| Origin            | # of Releases |
|-------------------|---------------|
| UNITED STATES     | 148           |
| EUROPE            | 95            |
| REST OF THE WORLD | 51            |
| COLOMBIA          | 41            |
| LATIN AMERICA     | 25            |
| TOTAL             | 360           |



- United States
- Europe
- Rest of the World
- Colombia
- Latin America

Out of the 360 films released in 2018, 41% were from the United States, 27% from Europe, 14% from the rest of the world (including Canada, Japan, Australia, among others), 11% Colombian and 7% Latin American.



# DISTRIBUTORS OF COLOMBIAN FILMS

(2018)

Out of the 41 Colombian films released in 2018, Cine Colombia distributed 18 (44%, of the total); followed by Cinecolor with 8; Alterna Vista 3; Brutal, Mutokino and Doc Co with 2 each; and finally Cineplex 1, Diamond Films 1, Royal Films 1, Distrito Pacífico 1, and Procinal 1. There's the case of a film distributed directly by the film producer.



CINE COLOMBIA

- Si saben como me pongo ¿Pa qué me invitan?
- Ciro y Yo
- Matar a Jesús
- La pena máxima
- Sal
- Amalia la secretaria
- Virus tropical
- Y nos fuimos pal mundial
- Adiós entusiasmo
- Santo cachón
- Pájaros de verano
- La mujer de los 7 nombres
- Somos calentura
- Yo, Lucas
- El reality
- El man del porno
- La negociaciación
- El paseo 5

CINEPLEX

- Una selfie con Timochenko

ROYAL FILMS

- Nacer

ALTERNA VISTA

- Vía crucis
- Entre nosotros
- Ciudades a contraluz

CINECOLOR

- Nadie nos mira
- Angustia
- Candelaria
- Yo no me llamo Rubén Blades
- Pa las que sea papá - Hassam
- Demonios tus ojos
- Doble
- Wajib invitación de boda

BRUTAL

- Tres escapularios
- ¿Cómo te llamas?

PROCINAL

- Pelucas y rokanrol

DIAMOND FILMS

- Período de prueba

MUTOKINO

- Interior
- Nacimiento

DISTRITO PACÍFICO

- La caleta

DOC CO

- En el taller
- My way or the highway

FILM PRODUCER

- Amanecer



# COLOMBIAN MUNICIPALITIES WHERE COLOMBIAN FILMS WERE RELEASED

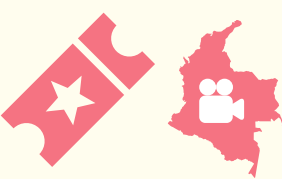
(2018)

- Comedy
- Drama
- Documentary
- Animation
- Horror

| Film                                       | Municipalities |
|--------------------------------------------|----------------|
| Y nos fuimos pal mundial                   | 60             |
| Pa las que sea papá                        | 59             |
| El paseo 5                                 | 58             |
| El reality                                 | 49             |
| Si saben como me pongo ¿Pa qué me invitan? | 45             |
| La pena máxima                             | 37             |
| Santo cachón                               | 33             |
| Período de prueba                          | 31             |
| Pájaros de verano                          | 26             |
| El man del porno                           | 23             |
| Somos calentura                            | 22             |
| Una selfie con Timochenko                  | 17             |
| La caleta                                  | 17             |
| Amalia la secretaria                       | 16             |
| Matar a Jesús                              | 15             |
| La negociaciación                          | 14             |
| Sal                                        | 8              |
| Pelucas y rokanrol                         | 8              |
| Yo no me llamo Rubén Blades                | 8              |
| Doble                                      | 8              |
| Virus tropical                             | 7              |

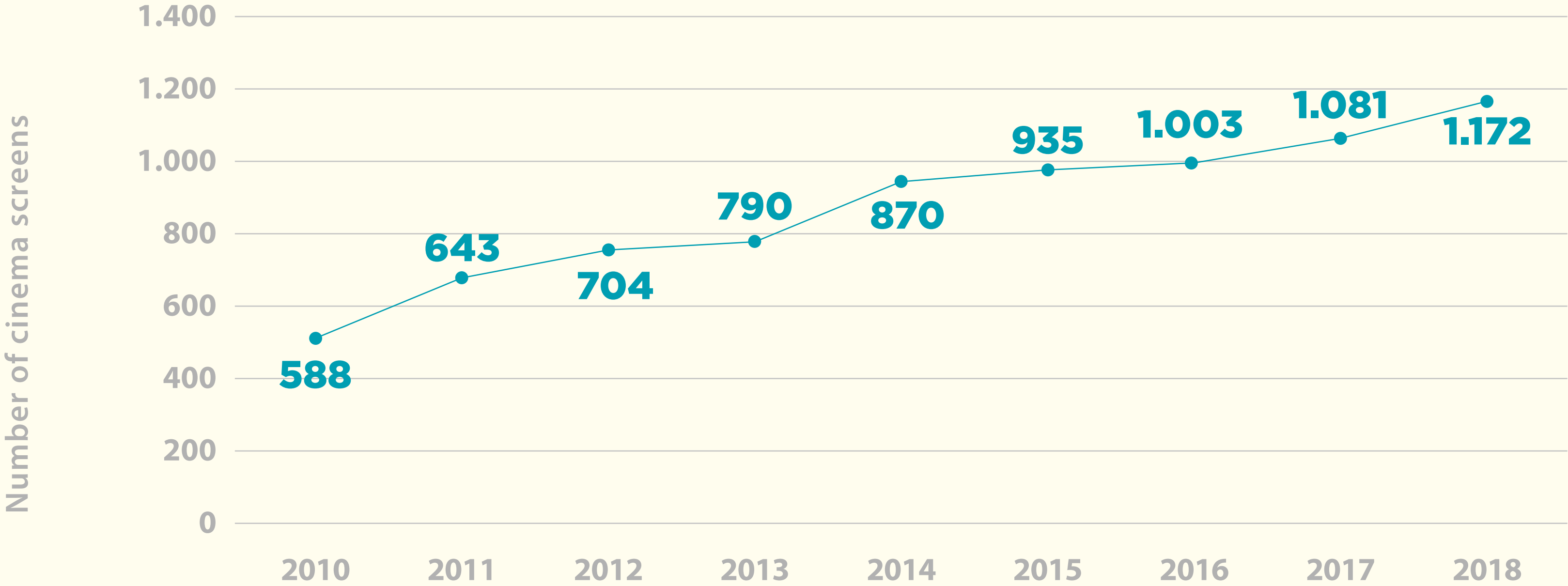
| Film                      | Municipalities |
|---------------------------|----------------|
| Adiós entusiasmo          | 7              |
| Candelaria                | 7              |
| Wajib invitación de boda  | 7              |
| Demonios tus ojos         | 7              |
| Ciro y yo                 | 6              |
| Nadie nos mira            | 5              |
| Tres escapularios         | 5              |
| La mujer de los 7 nombres | 5              |
| Yo, Lucas                 | 5              |
| Vía crucis                | 5              |
| Angustia                  | 4              |
| Cómo te llamas?           | 4              |
| Interior                  | 4              |
| Entre nosotros            | 3              |
| Nacimiento                | 3              |
| En el Taller              | 2              |
| Nacer                     | 2              |
| My Way or the Highway     | 1              |
| Amanacer                  | 1              |
| Ciudades a Contraluz      | 1              |

The Colombian feature film shown in most cities in 2018 was Y nos fuimos pa'l Mundial (60), followed by Pa las que sea Papá (59), and El Paseo 5 (58). The drama film exhibited in the major number of municipalities was Pájaros de Verano - Birds of Passage (26). The documentary shown in most cities was La Negociación (14). Out of all the cities with cinemas in Colombia, Bogotá accounts for 33% of ticket sales, followed by Cali and Medellín with 9% each, Bucaramanga with 4.5%, and Barranquilla with 3.5%.

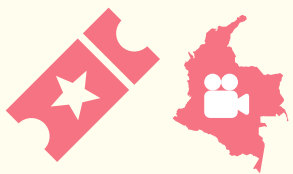


# CINEMA SCREENS IN COLOMBIA

(2010-2018)

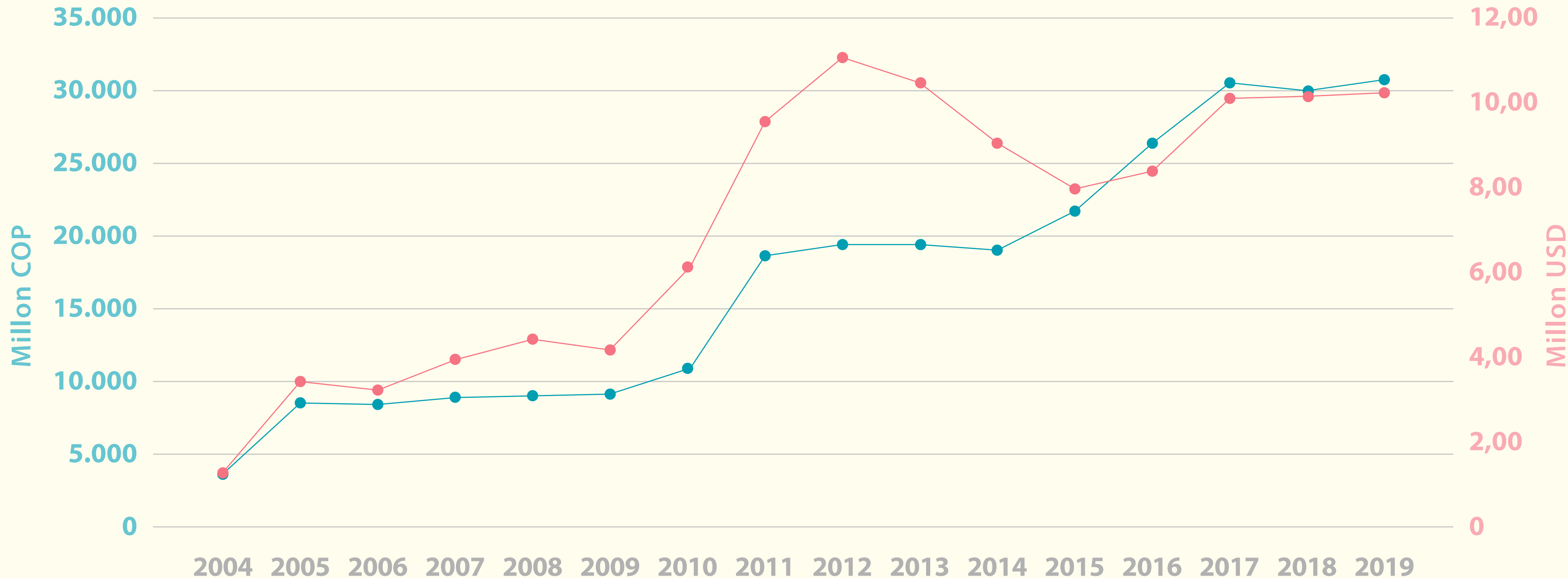


In 2018, 91 screens were opened, for a total of 1.172 screens across the country.



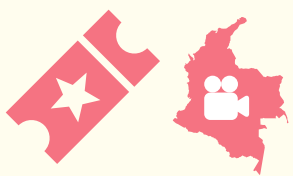
# APPROVED RESOURCES FOR THE FILM DEVELOPMENT FUND - FDC

(2004-2019)



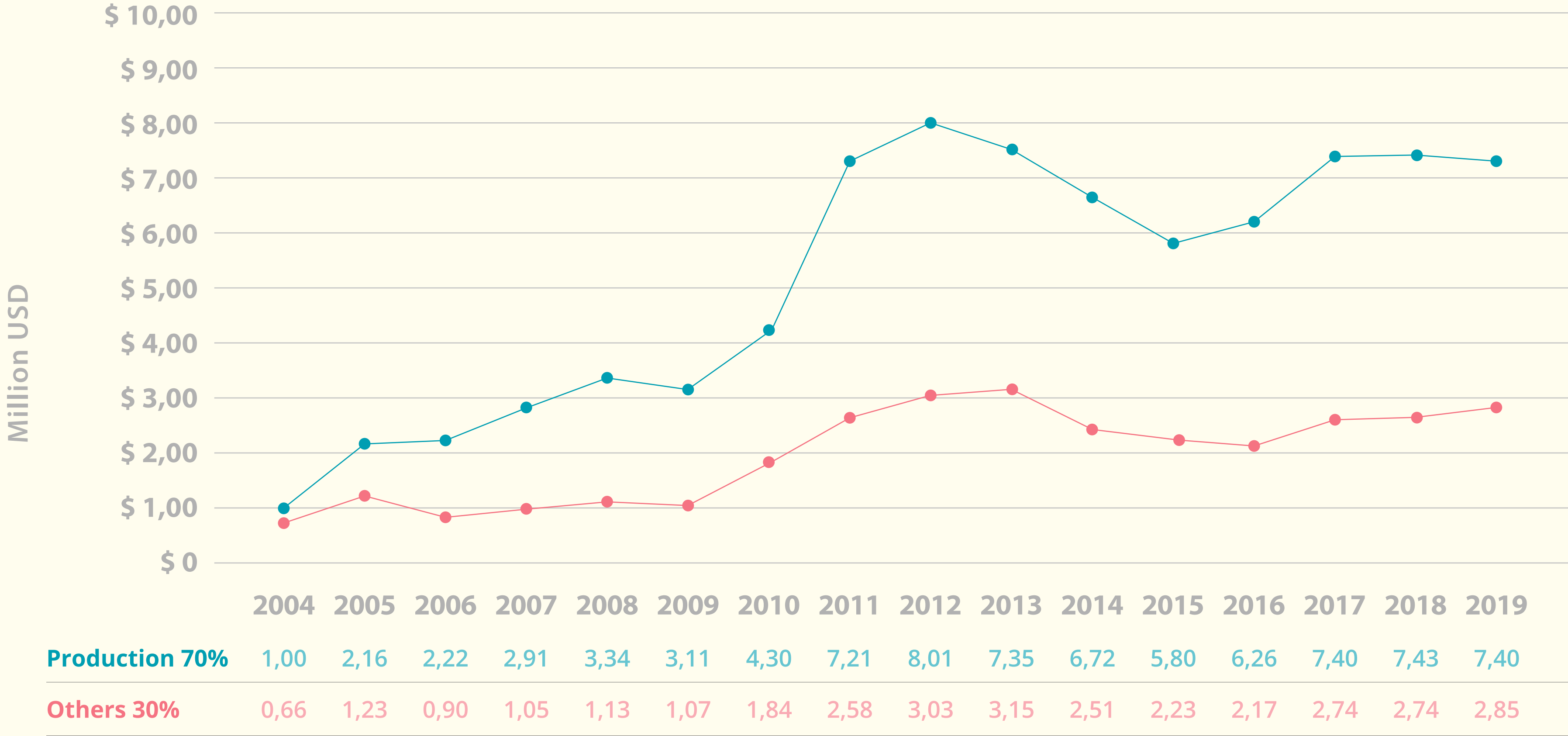
The total amount approved for the Film Development Fund - FDC reaches USD 10,24 Million in 2018. The amount approved is higher than the amount collected from the film development parafiscal tax (USD 8,76 million) due to financial remnants and yields from previous years.

|              |       |       |       |       |       |       |        |        |        |        |        |        |        |        |        |        |
|--------------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Millions COP | 4.369 | 7.861 | 7.361 | 8.222 | 8.796 | 8.998 | 11.638 | 18.100 | 19.865 | 19.615 | 18.460 | 22.045 | 27.541 | 30.971 | 30.441 | 32.908 |
| Millions USD | 1,66  | 3,39  | 3,12  | 3,96  | 4,47  | 4,17  | 6,13   | 9,79   | 11,05  | 10,50  | 9,23   | 8,03   | 8,42   | 10,14  | 10,18  | 10,24  |
| TRM          | 2.626 | 2.320 | 2.357 | 2.078 | 1.966 | 2.156 | 1.897  | 1.848  | 1.798  | 1.868  | 2.000  | 2.746  | 3.270  | 3.053  | 2.991  | 3.212  |



# ALLOCATION OF THE RESOURCES APPROVED FOR FDC

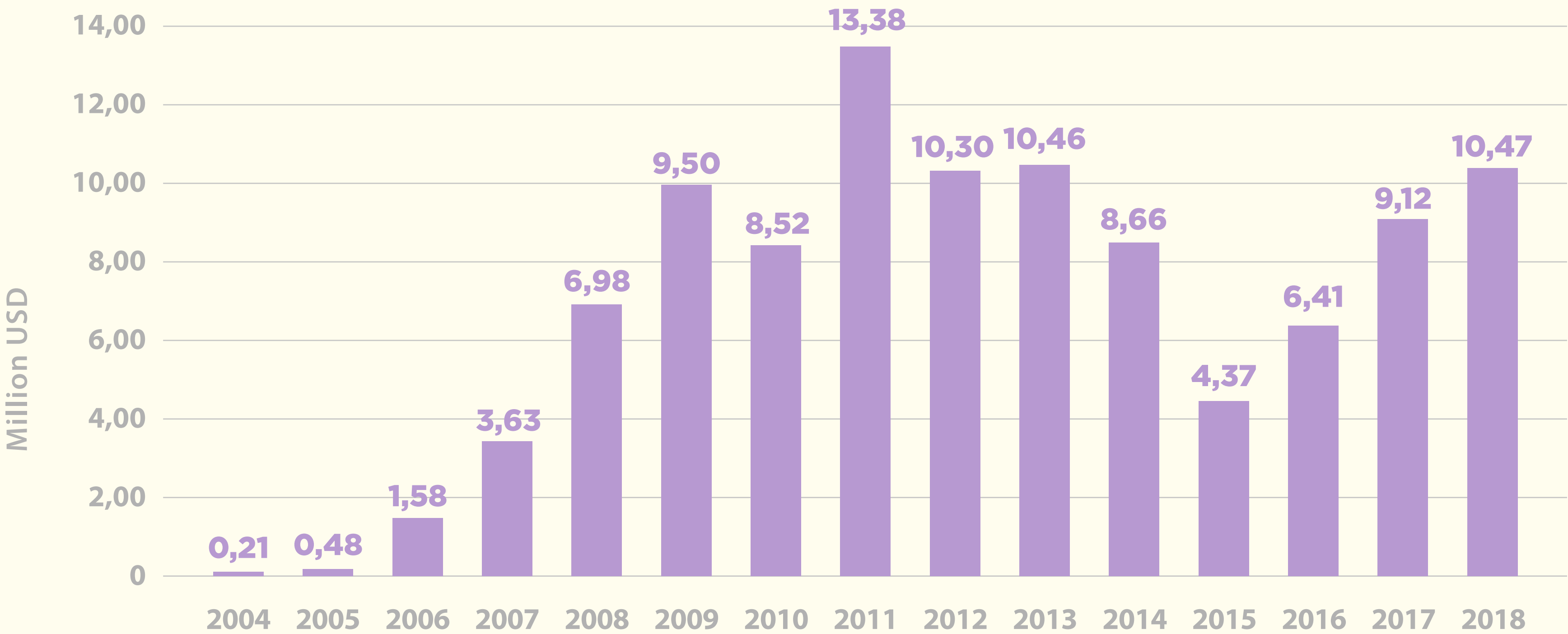
(2019)





# TAX INCENTIVES

(2004-2018)



A total of 368 projects received incentives since 2004 (considering the fact that some of these projects have obtained certificates in multiple years).