

CINEENC

No. 3 Bulletin - **2012**

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In this issue of Cine en Cifras ("Film & Figures") you'll find a report containing Colombian film industry indicators and statistics, which thanks to Proimagenes Colombia will be available electronically twice yearly. All of the information in these bulletins has been compiled using methodology designed by Fedesarrollo.

Make **click** on each section to get more information



EVOLUTION OF COLOMBIAN FILM MARKET



FILM

ATTENDANCE Millions of spectators

BOX OFFICE

Million Dollars

FIRST SEMESTER OF THE YEAR

FIRST SEMESTER OF THE YEAR



LAST 5 YEARS // 2007 - 2012 SEMESTER

\$

**** 10.9 2007 \$38.2 \$ | \$ | \$ |

10.9 2008

***** \$41.8 \$ | \$ | \$ | \$ |

2009

______ 12.5 \$44.4 \$ \$ | \$ | \$ | \$

2010

16.6 \$66 *********** \$|\$|\$|\$|\$|\$|

2011

****** \$80.5

FIRST SEMESTER

20'237.848 SPECTATORS \$ \$ \$ \$ \$ \$ \$

S91.2 MILLION DOLLARS FIRST SEMESTER OF THE YEAR







Colombian box office figures in pesos since 2007 have grown by nearly

%

EVOTUTION OF COLOMBIANFILM INDUSTRY



COLOMBIAN

ATTENDANCE

COLOMBIAN

FILMS IN TOTAL

Annual percentage

FILM ATTENDANCE

Millions of spectators FIRST SEMESTER OF THE YEAR

FILM



LAST 5 YEARS // 2007 - 2012 FIRST SEMESTER

1.4 6666666666666 2007

11.5% (3)

1.7 66666666666666666 2008 10.6% (2) (2) (3) (3) (3) (4) (5) (6) (6) (6) (6) (6) (6) (6) (7)

0.6 2009 4.5%

0.72010 4.5%

2.1 -------2011 7.9%

GROWTH INDICATORS FOR COLOMBIAN FILM INDUSTRY

1.6 OF PEOPLE WAS THE ATTENDANCE AT COLOMBIAN FILMS DURING THE SEMESTER OF 2012



ATTENDANCE AT COLOMBIAN FILMS DURING THE SEMESTER OF 2012 COMPARED WITH THE SAME PERIOD IN 2011 DROPPED BY

Click here to see more statistics of Growth Indicators for Colombian Film Industry



0/0



The Film Development Fund was created using a percentage of contributions from: ▶ Distributors → Exhibitors → Producers

814 LAW



IS MAINTAINED BY

Parafiscal contributions from exhibitors, distributors and producers of Colombian films.



DISTRIBUTED THROUGH

- Call-for-entries
- Automathic incentives
- Other incentives

THE APPROVED FILM DEVELOPMENT FUND RESOURCES FOR THE 2012 WERE

07 MILLIONS DOLL

From 2004 to 2012, the FDC approved 53 million USD in support of the Colombian film industry.

THE RESOURCES ARE DISTRIBUTED:

Creation, production, coproduction and directing of feature-length films, short films and documentaries.

30%

Complementary lines of action to promote national film industry.

INTERNATIONAL COMPARISON

Click here to see more statistics of International Comparison



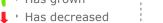


Population



→ Film Attendance











Colombian Short Films Under Film Law 814 of 2003
< Click here to see more />



